

techUK Flagship
Events | **Health and
Social Care Dinners
2025**
Sponsorship Opportunities

Health and Social Care Industry Dinners

Event Date: Spring and Winter 2025 | **Venue:** Leeds and London

Event Type: Networking Dinner | **Timings:** Dinner

About the Health and Social Care Industry Dinners

Our Health and Social Care Industry Dinners provide a forum for industry to come together to have an informal dialogue around the realities of digital transformation and technology in health and social care.

The evening will include informal networking opportunities with representatives from across the industry and keynote speeches from senior figures in the healthcare sector.

The event provides a significant platform for businesses in the sector to gain visibility, reach key industry stakeholders and is an excellent opportunity to network with members of techUK Health and Social Care Programme (all dedicated in driving innovation in the industry through the smart use of new intelligent technology).



London Health and Social Care Dinner **in 2024**

techUK
FOR WHAT COMES NEXT

Event sponsors



Notable guests

To be added here.

260
Delegates

50K
Pre-promotion
reach

Leeds Health and Social Care Dinner **in 2024**

techUK
FOR WHAT COMES NEXT

Event sponsors



Notable guests

Eve Roodhouse, Chief Officer, Culture and Economy, Leeds City Council;
Richard Stubbs, Chief Executive of Health Innovation Yorkshire & Humber;
Yatin Mahandru, VP and Head of Public Sector and NHS, UK & Ireland,
Cognizant.

260

Delegates

30K

Pre-promotion
reach

Sponsorship Packages | Headline Sponsor: London £18,500 + VAT | Leeds: £15,500 + VAT

The headline sponsorship package is available to a maximum of two companies and is an opportunity to play a leading role in shaping the event content and promoting your organisation as a leader in the health and social care sector.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with link to sponsor website.

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k)

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Priority table: A table near the stage for you and your guests. 10 seats in total.

Top table: One seat at the top table for a sponsor representative.

Speaking opportunity: Sponsors invited to deliver a five-minute speech pre-dinner and opportunity to introduce the keynote speaker (content to be agreed by techUK and sponsor in advance)

Welcome speech: A thank you in techUK's welcome speech.

Stage branding: Sponsor company logo prominent in the main dining room.

Banners: Two sponsor pop-up banners located in the main dining room (sponsor to provide)

Table giveaway: Opportunity to provide branded gift/handout to all dinner attendees (sponsor to provide, 250+ attendees)

Programme advertisement: Sponsors invited to supply a full page A5 advert for inclusion in the dinner programme (250+ copies). Plus, sponsor logo and 200-word company description to be also included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



Dinner Sponsor: £10,000 + VAT

The Health and Social Care Industry Dinners offer the perfect platform for guests to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to build brand awareness and meet guests. **The dinner sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Dinner Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with link to sponsor website.

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Blog: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k).

On the day opportunities:

Complimentary tickets: Five tickets to attend the dinner for sponsor to share with colleagues or VIP guests.

Banner: One sponsor pop-up banner to be located in the networking area (sponsor to provide)

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue.

Event programme promotion: Promoted as Dinner Sponsor in event programme. Sponsor logo and 100-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.





About techUK


The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

Margot Stumm | Head of Events and Sponsorship | techUK

E flagshipevents@techuk.org

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