

# techUK Flagship Events | National Security Reception 2026 Sponsorship Opportunities

## **National Security Reception**

Event Date: Q1 2026 | Venue: London

#### Timings: Evening Reception

### About the National Security Reception

techUK's National Security Programme provides a forum for national security stakeholders to lead debate on new and emerging technologies which present opportunities to strengthen the UK's national security, but also expose the vulnerabilities which threaten it. The National Security Programme assesses the capability of these technologies against various challenges facing the national security community in the UK, developing thought leadership on key issues including improving procurement processes, stimulating innovation, and advocating for better diversity and inclusion across the sector whilst also closing the skills gap.

The National Security Reception is an opportunity for broader techUK members working within the security and resilience sectors, to meet with industry peers and techUK's National Security Committee which exists to drive and govern the work of the techUK National Security Programme.

Sponsoring this event will allow you to:

- Establish your company as a thought leader in the national security space
- Network with national security stakeholders and tech leaders
- Benefit from a range of brand awareness activities – before, during and after the event



## Sponsorship Packages | Headline Sponsor: £8,500 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.** 

#### Pre-event industry promotion

(dependant on time of signing sponsorship contract):

**Emails:** Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign

**Website:** Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

**Blogs:** Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k).

**Social media promotion:** Sponsor mention in 8x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

#### On the day opportunities:

VIP guests: Sponsor to be given 8 guest passes for the reception to hand out to their VIP guests.

Speaking opportunity: Sponsors invited to deliver a three-minute speech during the reception (content to be agreed by techUK and sponsor in advance) Welcome speech: A thank you in techUK's welcome speech

**Sponsor branding:** Sponsor company logo prominent throughout the event collateral at the venue. Sponsor also allowed two pop-up banners in the reception space (sponsor to provide)

**Sponsor giveaway:** Opportunity to provide branded gift/handout/publication to all attendees. To be handed out on guest arrival (sponsor to provide)

#### Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.



## Reception Sponsor: £2,500 + VAT

This is an opportunity for your company to build brand awareness within the national security community. **There are four reception sponsor packages available.** 

#### Pre-event industry promotion

(dependant on time of signing sponsorship contract): Emails: Promoted as 'Reception Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsors featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog) Blogs: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k).

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

#### On the day opportunities:

VIP guests: Sponsor to be given 4 guest passes for the reception to hand out to their VIP guests. Welcome speech: A thank you in techUK's welcome speech.

**Sponsor branding:** Sponsor company logo prominent throughout the event collateral at the venue.

**Sponsor giveaway:** Opportunity to provide branded gift/handout/publication to all attendees (sponsor to provide).

#### Post-event industry promotion

**Email:** A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.





## About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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