

techUK

# The value of techUK membership **2025**

The UK's tech trade association

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2025



# Contents

01 About techUK

02 Our members

03 Our value to members

04 How members shape our work

05 Features of membership (in numbers)

06 Profile raising, marketing, and sponsorship opportunities

07 Membership benefits for SMEs

08 TechSkills

09 techUK affiliated bodies and extended services

10 Join techUK

# About techUK



techUK is the membership body for the tech industry in the UK, supporting tech firms, their customers, regulators and government to capitalise on the benefits that technology can provide.

We inspire collaboration and innovation across business and government to provide a better future for people, society, the economy and the planet, and we champion technology's role in preparing and empowering the UK for what comes next.





# Our work is split into three key focus areas:



## Developing markets

We work with members to identify where technology can power progress and advance innovation across different markets.



## Championing tech and innovation

We work with members and industry stakeholders to explore the application of new technologies and champion their use.



## Shaping policy and regulation

Our relationship with government and regulators helps create the right market conditions for technology, and our members, to flourish.

# Our members

# Our members

We're pleased to represent over **1,100** members, from household names to ones-to-watch.

techUK membership includes SMEs and multinationals from every nation and region in the UK.

Our members are the driving force behind our work. They participate in networks and events relevant to their business, they lead our committees, boards and working groups, and they set the agenda for our work.

Members join our community to build strong relationships with customers, partners, regulators, Government, and peers across the UK.

We provide them with access to timely insights, events, breaking news, thought leadership, and policy updates.

We work with them to define policy positions that will benefit the industry, and to champion tech as a driver of the UK economy.

**[Visit our Member Directory](#)**



A selection of our members.

# Our value to members



# techUK membership has five core benefits

1

## Industry Access

We are a community of 1,100 members plus policy makers, regulators, decision makers and thought leaders from across the UK and beyond. We help our community to build strong relationships, affect industry change, reach their customers, and grow their business. This is easier with us, than without us.

2

## Influence Policy

We help our members to create the best environment for growth. Our relationships with government and regulators allow us to advocate for regulatory solutions and policy that help our members to compete and grow. Being part of this process helps members to strengthen their influence, raise their profile, and reduce their risk and costs.

3

## Inside Track

We provide our members with the inside track on the tech sector. Our teams are at the forefront of UK tech innovation projects and policy that impact our members and our industry. We interpret, filter, provide insight and guidance to members, to help them identify opportunities and risks and prepare for the future. We give our members the edge.

4

## Impact performance

Through the opportunities and advantages of techUK membership, members can impact their performance. Members raise their profile, meet suppliers, partners, and customers, and react better to the market. They are compliant with regulation and legislation, they build better strategies, and they are better prepared for what comes next.

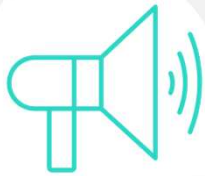
5

## A return on investment

techUK membership provides an ROI for every member. Our expert teams help members to achieve their business objectives. We help them to affect policy beneficial to their business. We showcase their products, services, and insight. We demonstrate their leadership and expertise, and we facilitate meetings and events, creating opportunities to network and meet customers.

# How members shape our work

# How we structure engagement:



## Programmes

techUK teams are focused on 21 distinct Programmes of activity under our three core areas:

**Developing Markets, Championing Tech and Innovation, and Shaping Policy and Regulation.**



## Steering boards and councils

Each Programme has a representative steering board. Members lead these boards to shape our activities, bring focus to our policy objectives, and provide a consultative industry panel for government and other stakeholders.



## Working groups

techUK also manages around 100 working groups which oversee and direct specific techUK outputs and activities. Working groups cover a range of workstreams and help us to identify challenges and best practice.

# Focus areas



## Markets

Identify across markets where members can power progress and advance innovation.



## Technology and Innovation

Exploring the application of new and emerging technologies and champion their use.



## Policy

Creating a comprehensive policy platform with clear asks of government.

# Our programmes

techUK is focused on 21 distinct programmes of activity, plus a dedicated SME programme. Each is led by a team of techUK experts who support members to collaborate and build networks across industry and government.

## Developing Markets

- Central Government
- Climate, Environment, and Sustainability
- Communications Infrastructure and Services
- Cyber Resilience
- Data Centres
- Defence
- Education and EdTech
- Financial Services
- Health and Social Care
- Justice and Emergency Services
- Local Public Services
- National Security
- Nations and Regions
- Smart Infrastructure and Services

## Accelerating innovation

- Cloud Computing
- AI and Data Analytics
- Digital Identity
- Tech and Innovation

## Shaping Policy

- Consumer Tech and Regulation
- International Policy and Trade
- Policy and Public Affairs
- Skills, Talent and Diversity



# Developing Markets



## Central Government

The Central Government Programme advocate for the govtech sector, evangelise tech as a solution to public sector challenges, facilitate market engagement and help make the public sector easier to operate within.



## Climate, Environment, and Sustainability

Technology offers significant opportunities to support the net zero transition. We work closely with members, government, regulators and stakeholders to realise the positive benefits of tech as we transition to more sustainable systems and business models.



## Communications Infrastructure

World-leading communications infrastructure underpins the UK's aim of an open digital economy. techUK's Communications Infrastructure Programme brings together FTSE 100 companies and SMEs from across the sector - fixed, wireless, mobile, satellite operators, equipment suppliers - to advocate a connected future for all.

# Developing Markets



## Cyber Resilience

The Cyber Security Programme provides a channel for our industry to engage with commercial and government partners to support growth in this vital sector which underpins all organisations. The Programme brings together industry and government to overcome challenges and to pursue opportunities to ensure the UK remains a leading cyber nation.



## Data Centres

Data centres provide the core infrastructure that underpin all digital activity. techUK's award winning Programme provides a collective voice for UK operators.

We work with government to improve the business environment for our members, we alert members to business risks, we mitigate regulatory impacts, and we raise awareness of the importance of the sector.



## Defence

The Defence Programme works to help the UK's Defence technology sector align itself with the MOD, specifically Defence Digital. Our members play a vital role in supporting the MOD to procure digital tech in a way that generates added value for end-users across the Defence ecosystem, from internal business functions to frontline operations.

# Developing Markets



## Education and EdTech

Education and skills underpin the UK's future competitiveness, productivity, and social mobility. techUK's Education and EdTech Programme unites key stakeholders from the education sector, EdTech industry, the broader tech sector, and government to drive evidence-based innovation, shape policy, and build strategic networks. Our work ensures that technology is effectively embedded at every stage.



## Financial Services

techUK's Financial Services Programme brings the 'technological art of the possible' to the reform and evolution of the financial system. The Programme focuses on digital banking, insurance, payments, cyber security, financial inclusion and the adoption of DLT. The Programme also represents the tech industry in policy and regulatory developments affecting the sector.



## Health and Social Care

With health and care systems around the globe facing increasing pressures, the use of digital technology has never been more important. Supporting a vibrant ecosystem with the potential to become a world leader, techUK is helping its members navigate the complex space of digital health and care in the UK and ensure our NHS is prepared for the challenges of the future.

# Developing Markets



## Justice and Emergency Services

Working with public safety and justice partners, we aim to understand the challenges being faced and the role of technology as a solution. Our forums encourage industry engagement and the exploration of emerging technologies in supporting frontline staff. From interoperability across policing, to driving digital transformation across the criminal justice system.



## Local Public Services

Local public services face several challenges. techUK brings our members together with local government to find solutions that help create thriving, productive, greener and safer places for citizens. We help members to navigate the complex Local Government market and champion the innovations that can create truly digital local public services.



## National Security

techUK's aim is to lead the debate on emerging and new technologies which present opportunities to strengthen UK national security, but also expose vulnerabilities. Through market engagement and policy activities we assess the capability of this technology against national security threats, developing thought leadership on procurement, innovation, diversity, and skills.

# Developing Markets



## Nations and Regions

techUK works with Combined Authorities, Local Enterprise Partnerships, and key local community and industry stakeholders to identify solutions to local challenges, ensuring that policy reflects local experiences and priorities, and that it is fit for purpose for each region and nation in the UK.



## Smart Infrastructure and Systems

This Programme champions smart infrastructure deployment in the UK, and the economic and societal benefits that smart tech can deliver.

We focus on the innovative application of emerging technologies to traditional forms of infrastructure (such as mobility, energy, and water), bringing communities together to consider how to reduce costs, and deliver better performance.



# Accelerating innovation



## AI and Data Analytics

The AI and Data Analytics Programme unlocks the value of data and has a mission to ensure the UK remains a world leader in AI. We do this by continuing to be the authoritative voice on behalf of the data analytics and AI industry, on key issues impacting data analytics and AI, and developing market opportunities to drive adoption across the UK.



## Cloud Computing

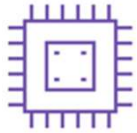
Cloud computing is a key driver of the UK's data-driven economy. techUK ensures the UK stays at the forefront of cloud adoption. We are a single point of contact for Government and stakeholders on issues impacting the UK cloud market and industry.



## Digital Identity

Digital identities will provide a gateway into the digital economy ecosystem. Consumers will be able to give permission for the secure use of their data, allowing innovative players to create new services. Through marketwide standards, digital identities will bring economic and social benefits, deliver trust, security and privacy for citizens and save the public and private sector millions.

# Accelerating innovation



## Tech and Innovation

This workstream explores the transformative tech driving the UK's digital economy, including quantum, high performance computing, immersive tech, intelligent automation and more. The Programme explores how the convergence of these technologies will enable the UK to become a science and technology superpower and identifies opportunities to drive adoption.

# Shaping policy



## International Policy and Trade

techUK's International Policy and Trade Programme works with UK Government and global partners to represent the tech sector in trade-related matters seeking to expand opportunities for business growth.

We help our members access export opportunities in key strategic markets and work with industry to shape the government's trade agenda.



## Policy and Public Affairs

techUK's Policy and Public Affairs Programme makes the case to government and policymakers across Westminster, Whitehall, Brussels and the devolved nations on the most pressing issues facing businesses and the tech sector.



## Skills, Talent and Diversity

Making the UK the best place to start and grow a digital business is contingent on our ability to skill, attract and retain the brightest talent. techUK seeks to ensure the

UK has a world-leading tech workforce by equipping the pipeline of talent with digital skills, attracting and retaining a diverse workforce, and making sure the UK is an attractive location for talent.

# Features of membership (in numbers)

# Policy engagement

techUK is in constant dialogue with policy makers across Whitehall and Westminster to represent the sector and make the case for how tech can help address some of the UK's greatest challenges.

We talk to government departments daily, and have regular discussions with Ministers, MPs and Peers on policy and legislation. Members talk directly to key decision makers at industry briefings and events.

## 150+

Engagements with political stakeholders

## 100+

Engagements with Ministers/Peers/MPs

## 50+

Government consultations responded to

## 70

Significant industry groups where a techUK employee is a member

## 100+

Roundtables and group meetings held with member companies and civil servants

Stats from 2024.



# Events

Developing networks and helping members build valuable relationships is a key part of what we do at techUK.

From conferences and dinners to market briefings, webinars, and roundtables, we run a full calendar of events where we connect members to their peers, government stakeholders and potential customers.

450+

Free to attend events for members

17

Flagship events including dinners and conferences

100k

Annual visits to event web pages

4000

Guests at our flagship events from industry, government and regulatory bodies.

30k

Delegates and guests at techUK hybrid events

Stats from 2024.

# Thought leadership

Our position at the forefront of UK tech projects and policy, helps our members to benefit from timely news and thought leadership critical to their business.

We publish regular newsletters, blogs, podcasts and webinars and members are invited to provide their own perspective and share best practice and strategies with the sector through these channels.

## 80+

Sector specific working groups with up-to-the-minute insight

## 20+

Industry reports providing thought leadership each year

## 124

Webinars delivered by both members and techUK per year

## 130+

Blogs published per month

## 18

Member-led 'campaign weeks' promoting industry insight

Stats from 2024.

# Profile raising, marketing, and sponsorship opportunities

# Profile raising

One of the benefits of techUK membership is a range of brand awareness and marketing activities to help you to enhance your leadership in the industry. Plus, we offer sponsorship packages for members who want extra opportunities.

Members are invited to speak at events, they can write blogs for our website, and they can take part in campaigns focused on timely industry topics. All activities are marketed through a range of techUK channels.

## 120k

Monthly visitors to our website

## 370

Average readership of our blogs

## 100k+

Subscriptions to our 24 newsletters

## 40k

Twitter / X followers

## 64k

LinkedIn followers

# Profile raising



## Events and webinars

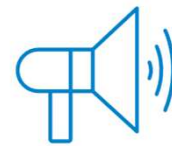
From prestigious dinners and drinks receptions to prominent conferences, our flagship events present members with a range of fantastic opportunities to enhance their position as thought leaders.

We also run a full calendar of popular webinars where members share their thought leadership. Over 3,900 delegates joined techUK flagship events in 2024 and over 24,000 delegates joined our webinars.



## Newsletters

techUK publishes 24 newsletters a month, 18 of which are dedicated to specific programme and member-led activity. Across all newsletters we reach approximately 100,000 mailboxes per month. Our newsletters are a vital source of industry news and insight.



## Social media

techUK is building a large following on social media. We have 58,000 LinkedIn followers, and 40,000 on X/Twitter. These channels alongside Instagram, YouTube and our website are our most reactive channels and where our audiences can find our latest news and member-led activity.



# Profile raising



## Blogs/video

techUK members are welcome to submit thought leadership blogs and videos which we publish on the techUK website and promote on social media. These are an effective way to demonstrate your thought leadership, comment on timely topics, and amplify your voice in the industry.



## Campaigns

During campaigns we curate member-led content and thought leadership insight on specific topics, either taking a deep dive into specific markets, or emerging and established technologies. Across campaigns we promote the thought leadership of our members to raise their profile.



## President's Award

The techUK President's Award is our opportunity to shine a spotlight on the amazing talent we have in the UK tech industry. Through four awards - People, Society, Economy, and Planet – members can nominate a colleague who has made a positive difference through their work with technology. Winners are announced at our flagship Annual Dinner and profiled extensively across the year.

# Membership benefits for SMEs

# Our value to tech SMEs

Over 700 techUK members are SMEs. Across our 21 dedicated programmes our expert teams help our SME members to do things they may struggle to do alone.

We provide our SME community with opportunities to meet, network and collaborate with their peers, industry leaders, and customers in both the private and public sector. Ultimately, we help our members to achieve their business goals and support a return on investment for their membership.

There are three core benefits to SMEs:

**Inside Track:** techUK provides SME members with access to business opportunities such as market engagement sessions, procurement, and networking sessions with potential collaborators and customers.

**Influence Policy:** Our relationship with

government and regulators allows us to advocate for regulatory solutions and policy that help our SME members. Whether it's ensuring R&D tax credits continue to benefit SMEs or making it easier for SMEs to access public sector procurement, being part of this process helps SMEs to strengthen their influence, raise their profile, and ultimately, reduce their risk and costs.

**Impact Performance:** Through our insights and networking opportunities, members can make informed decisions on where to prioritise their focus to maximise business opportunities. SME members can raise their profile within the industry, and with potential customers more broadly.



# SME resources

## 1

### SME events and insight

techUK facilitate a full calendar of networking and market engagement events and provide SME members with market insights so they can understand their customers and identify where upcoming opportunities may be.

techUK provides SME members with access to business opportunities, such as early market engagement sessions, procurement launches and networking sessions with potential collaborators and customers. We provide market insights from across our 21 programmes, looking at the requirements different sectors have from technology and how SMEs can apply their solutions.

## 2

### Software escrow

techUK have been providing ISO accredited software escrow services for over 30 years, protecting critical assets for businesses across the UK.

When it comes to the point of critical software changing hands between a developer and a user, we become an impartial intermediary to ensure both parties' business interests are protected.

We are trusted with the source code of software which we hold 'in escrow', only to be released when agreed legal parameters have been met.

## 3

### Software source code validation

Our source code validation service checks source code that is deposited in escrow to ensure it is valid, complete and as described by the software developer.

This includes checking it is readable, virus free, provided with the correct encryption keys and passwords, can be uncompressed if files are compressed, and contains instructions to compile the source files.

Our validation process is designed to reassure software users that code meets agreed validation criteria.

## SME resources

# 4

### Meeting Rooms and Hot Desks

At our London HQ we have conference rooms available to members at a discounted rate. We cater for business meetings, events (up to 120 people), training sessions, and workshops. We also offer a separate networking area, including 30 free hot desks, where members can meet clients over coffee.

# 5

### Legal Support

To shoulder what can sometimes feel like a heavy burden, techUK has teamed up with some of the UK's leading legal practices specialising in ICT law and the challenges facing businesses operating in this sector. Together, we provide a service which will allow our members to have priority access to specialist lawyers with a proven track record, dealing with a variety of ICT issues.

Our legal support for members is designed to share expertise and experience within the techUK community. We also run regular events, seminars and workshops, share best practice and identify topics of interest to help our member companies thrive.

# TechSkills

# TechSkills – a techUK company

The only employer-backed accreditation for tech and digital learning.

## Learners

Boosting careers by signposting programmes which are accredited by industry. Delivering enriched learning opportunities throughout, and award credentials which show case skills in a format employers value.

## Learning Providers

TechSkills drives uptake of education and training through industry recognition for high

quality programmes, support for their development, and employer-led enrichment for learners.

## Employers

TechSkills enables growth for employers through access to a vibrant, diverse pipeline of talent with the skills to immediately add value.



# techUK affiliated bodies & extended services



# Affiliated bodies and extended services

techUK has several affiliated bodies and extended services, outside of the membership offering, that members may want to take advantage of or learn more about. If you are interested in finding out more, please let us know and we will introduce you to the right teams.

1

## Digital Connectivity Forum

The Digital Connectivity Forum is the UK Government's primary advisory group on the provision of seamless digital connectivity. Through collaboration, evidence-building and research, they make recommendations to Government, regulators and industry.

2

## Cyber Exchange

The Cyber Exchange platform helps organisations discover innovative cyber companies, supports investment and highlights key opportunities across the UK sector. It was developed by DSIT and techUK to map the UK cyber sector and give companies a platform to raise their profile within the community.

3

## UK Spectrum Policy Forum

UK Spectrum Policy Forum is the cross-industry 'sounding board' to Government and Ofcom on future policy and approaches on spectrum. Its mission is to promote the role of spectrum in society and the maximisation of its economic and social value.

4

## Public Services Board

The PSB is a forum for public sector tech suppliers to collaborate across government to enable the delivery of world class, affordable public services. The PSB aims to improve engagement, provide leadership on policy issues related to public services, and champion the better use of technology to improve public services.

5

## Climate Change Agreements

Climate Change Agreements were set up by the UK Government to encourage greater uptake of energy efficiency measures amongst companies in energy intensive industries. techUK administer the Climate Change Agreement for the UK's data centre sector.

# Join techUK

# Join techUK

Corporate membership of techUK means that all of your colleagues have access to our activities and insights. There are two categories of membership:

**Full Member:** Any company that provides a digital technology, product, service or application.

**Affiliate Member:** Any business with an interest in the technology sector e.g. law firm, consultancy, or accountancy practice.

If you would like to find out more about techUK membership, please contact our membership team in one of three ways:

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## 1

### Complete our online form

Please complete our [online enquiry form](#) and our membership team will be in touch.

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## 2

### Email the team

You are welcome to contact us at [membership@techUK.org](mailto:membership@techUK.org) for further information.

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## 3


### Call us

Our membership team would be happy to speak with you to answer any questions on membership of techUK, please call us on [020 7331 2026](tel:02073312026).


# Thank you

**techUK**  
FOR WHAT COMES NEXT

 [membership@techuk.org](mailto:membership@techuk.org)

 [x.com/techUK](https://x.com/techUK)

 [youtube.com/user/techUK](https://youtube.com/user/techUK)

 [linkedin.com/company/techuk](https://linkedin.com/company/techuk)