



techUK Flagship  
Events | **Mobilise 2026**  
Sponsorship Opportunities

# Mobilise | Transforming Transport Through Technology

Event Date: Spring 2026 | Venue: London

Timings: Day Conference

## About Mobilise | Transforming Transport Through Technology

Mobilise is techUK's flagship future of transport and mobility conference. In 2025, it will bring together public and private sector leaders to discuss how we can deliver long-term multi-stakeholder projects that harness the power of technology within transport.

This event is not about going over old ground, it's about turning ideas into action plans, and action plans into reality. From breaking down the project management process to discussing what makes good marketing and communications, we will focus on action and delivery.

Delegates will leave equipped with a stronger understanding of how we can make transport and infrastructure truly digitally enabled. It will show us how we can remove silos, harmonise disciplines, build stronger teams, overcome obstacles and accelerate change.

### Who is it for?

This conference is for public sector leaders in transport and infrastructure using technology to improve services. This includes infrastructure managers, local authorities and government departments. This event is also especially relevant to technology suppliers with products, services and solutions in transport, as well as mobility operators and logistics companies.



# Mobilise | Transforming Transport Through Tech in 2025

Event sponsor



## Notable guests

- **Simon Goodman, Chief Information Officer, Network Railname**
- **Mike Hyde, Chief Technology Officer, Trainline**
- **Sukhi Sandhu, Head of Rail Telecoms Policy, Department for Transport**

**techUK**  
FOR WHAT COMES NEXT

**150+**  
Delegates

**50K**  
Pre-promotion  
reach

# Sponsorship Packages | Headline Sponsor | £20,000 + VAT

The headline sponsorship package is only available to one company. This is an opportunity for your company to convey key messages and raise your profile amongst industry and public sector leaders via two speaking opportunities. You will receive premium visibility across techUK marketing channels before, during and after the event and will be positioned as the most senior sponsor throughout event collateral.

## Pre-event industry promotion

(dependant on time of signing sponsorship contract):

**Emails:** Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

**Website:** Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

**Blogs:** Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k)

**Social media promotion:** Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

## On the day opportunities:

**Agenda input:** Opportunity to work with techUK to shape the content of the event agenda.

**Speaking opportunity:** Sponsors invited to deliver a ten-minute morning keynote.

**Speaking opportunity:** Sponsor representative invited to join a plenary panel discussion as a speaker or moderator.

**Complimentary tickets:** Eight passes for entry to the conference for sponsor to share with colleagues or VIP guests.

**techUK speeches:** A thank you in techUK's welcome and closing speeches.

**Venue branding:** Sponsor company logo prominent in the venue and on stage.

**Event materials branding:** Promoted as Headline Sponsor on event slides and conference delegate material on the day.

**Event programme promotion:** Sponsors invited to supply a full-page advertisement for inclusion in the A5 programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

**Event promotional video:** Sponsor representative to be interviewed at the conference. Video to be shared through techUK social channels and hosted on techUK YouTube channel, post event.

**Report giveaway:** Opportunity to share one report/publication with all delegates (sponsor to provide).

## Post-event industry promotion

**Email:** Sponsor promotion in post event email to all attendees.



## Breakout Sponsor | £10,000 + VAT

This is an exclusive opportunity for your company to curate and develop the content for one of the conference workshops. Be at the forefront of the agenda by hosting a breakout session.

Two breakout sponsor packages are available.

### Pre-event industry promotion

(dependant on time of signing sponsorship contract):

**Emails:** Promoted as 'Breakout Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

**Website:** Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

**Blog:** Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k)

**Social media promotion:** Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

### On the day opportunities:

**Content curation:** Sole sponsorship of one breakout session, opportunity to shape and develop the session content, format and speaking panel (subject to approval from techUK).

**Speaking opportunity:** Sponsor invited to lead the above breakout session and join accompanying panel discussion.

**Complimentary tickets:** Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

**Welcome speech:** A thank you in techUK's welcome speech.

**Venue branding:** Sponsor company logo prominent in the venue and on stage.

**Event materials branding:** Promoted as Breakout Sponsor on event slides and conference delegate material on the day.

**Event programme promotion:** Sponsor logo and 50-word company description to be included.

### Post-event industry promotion

**Email:** Sponsor promotion in post event email to all attendees.



## Networking Sponsor | £6,500 + VAT

The conference coffee and lunch breaks, plus the post event drinks reception offer the perfect platform for delegates to network and develop new partnerships. This sponsorship ensures your organisation is uniquely placed to make the most out of the networking sessions throughout the day to build brand awareness and meet delegates. **The networking sponsor package is only available to one company.**

### Pre-event industry promotion

*(dependant on time of signing sponsorship contract):*

**Emails:** Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

**Website:** Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

**Social media promotion:** Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

### On the day opportunities:

**Networking area sponsorship:** Sponsor to bring branding and marketing material

**Complimentary tickets:** Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

**Venue branding:** Sponsor company logo prominent in the venue and on stage.

### Event materials branding:

Promoted as Networking Sponsor on event slides and conference delegate material on the day.

**Event programme promotion:** Sponsor logo and 50-word company description to be included.

### Post-event industry promotion

**Email:** A thank you in techUK's post event email to all attendees.

**Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.**





## About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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**61K**  
LinkedIn  
company  
page followers



**143K**  
unique visits  
per month  
techUK.org