About techUK

techUK is the trade association which brings together people, companies, and organisations to realise the positive outcomes of what digital technology can achieve.

With over 930 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government, and stakeholders to provide a better future for people, society, the economy, and the planet.

By providing expertise and insight, we support our members, partners, and stakeholders as they prepare the UK for what comes next in a constantly changing world.

With health and care systems around the globe facing increasing pressures, the use of digital technology has never been more important. Supporting a vibrant ecosystem with the potential to become a world leader, techUK's health and social care programme is helping members to navigate the complex space of digital health in the UK and ensure our NHS is prepared for the challenges of the future.

40K followers

24K LinkedIn company page followers

130K unique visits per month techUK.org
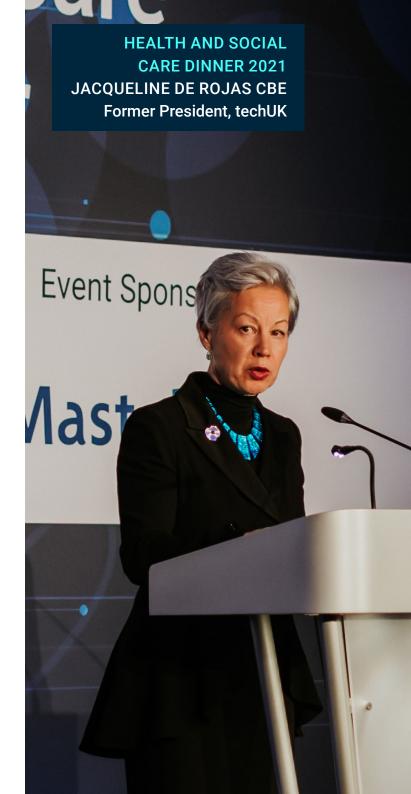
The Event

Event Date: November 2023 | **Venue:** Central London

Event Type: Networking Dinner | **Timings:** TBC

About the Event

Our Health and Social Care Industry Dinners provide a forum for industry to come together to have an informal dialogue around the realities of digital transformation and technology in health and social care. The evening will include informal networking opportunities with representatives from across the industry and keynote speeches from senior figures in the healthcare sector.

The event provides a significant platform for businesses in the sector to gain visibility, reach key industry stakeholders and is an excellent opportunity to network with members of techUK Health and Social Care Programme (all dedicated in driving innovation in the industry through the smart use of new intelligent technology).

HEALTH AND SOCIAL
CARE DINNER 2021
JACQUELINE DE ROJAS CBE
Former President, techUK

Sponsorship Packages | Headline Sponsor: £17,500 + VAT

The headline sponsorship package is available to a **maximum of two companies** and is an opportunity to play a leading role in shaping the event content and promoting your organisation as a leader in the health and social care space.

- **10 complimentary event tickets** (full table) plus one seat at the top table

- **Sponsor company logo prominent** throughout the collateral and bespoke branding used at the dinner venue

- **Promoted as headline sponsor** on all event HTML mailings, during the pre-event campaign (dependant on time of signing contract)

- **Sponsor logo and boiler plate (200 words) on event website** – and click through link to sponsor website

- **Sponsor recognition in eight promotional tweets/LinkedIn posts** including company's handle

- **Two sponsor pop-up banners** located in the main dining room (sponsor to provide)

- **Sponsor gift or hand-out to be placed on every dining place** at the dinner (sponsor to provide)

- **Mention** in techUK's welcome speech

- **Sponsor advertisement** – Full page advertisement included in dinner programme which is shared with all delegates

- **Promoted as headline sponsor** (logo and 200-word boiler plate) in dinner programme

- **Opinion piece** – two sponsor developed 750-word articles on the subject matter of choice (agreed with techUK) to be posted as insights on the techUK website and promoted through techUK social media channels.

Dinner Sponsor: £8,000 + VAT

- **Complimentary event tickets** - five dinner tickets (value approx. £600+VAT)

- **Mention** in techUK's welcome speech

- **Sponsor company logo prominent** throughout the collateral and bespoke branding used at the dinner venue

- **Promoted as dinner sponsor** on at least three HTML mailing, during the pre-event campaign (dependant on time of signing contract)

- **Sponsor logo and boiler plate (100 words) on event website** – and click through link to sponsor website

- **Sponsor recognition in five promotional tweets/LinkedIn posts** including company's handle

- **Promoted as networking sponsor in event programme**, shared with all delegates, including a 100-word boiler plate

- **Opinion piece** – one sponsor developed 750-word articles on the subject matter of choice (agreed with techUK) to be posted as an insight on the techUK website and promoted through techUK social media channels.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

If you are interested in becoming a sponsor, please contact:

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SONIA PATEL
System CIO, NHS England