## The Value of our Financial Services Programme

### 1. Industry Access:

The techUK Financial Services Programme brings together a broad community of technology companies working across the Financial Services sector to engage on topics from regulation to the application of new technologies. The Programme offers members of all sizes the opportunity to share ideas and collaborate, and we help the industry as a whole to address common challenges and opportunities. Members join a community that offers genuine insight and inspiration into this ever changing sector. Members can network with peers, access thought leadership and attend industry events. Put simply, we are the go-to place for tech firms interested in the Financial Services sector.

## 2. Influence Policy:

Financial Services is one of the most highly-regulated sectors of the UK economy. Given the pace of change being delivered through Open Banking and Open Finance, that is not going to change any time soon. This degree of oversight is not just limited to FS firms however; tech providers are increasingly coming to the attention of FS regulators on topics including operational resilience or the application of technologies, including AI. techUK helps its members to not only keep on top of policy developments, but the opportunity to engage in and shape policy development.

## 3. Inside track:

The Financial Services Programme provides members with opportunities to understand and shape future digital and technology investments in the FS sector. Members have access to a programme of events and meetings where they can meet FS institutions, regulators and other FS stakeholders, as well as other tech firms interested in the sector. Recent examples include events on the application of Al and what the metaverse might mean for FS. The Programme helps members to understand the challenges and opportunities in the sector and deepen connections with the sector.

#### 4. Impact performance:

The Financial Services Programme's market engagement activities ensure that members are well prepared to take advantage of business opportunities in the FS sector. This is especially important at this pivotal moment in the development of Open Banking and Open Finance. We provide members with the necessary market insight to make informed decisions which lead to successful business outcomes. The Programme's policy work helps to shape a positive regulatory and legislative environment in the FS sector for technology companies, ensuring their voices are heard in government and their views are considered by senior policy makers.

## 5. A return on investment (ROI):

Through active participation in the Financial Services Programme, techUK members are able to navigate and better understand the UK FS sector to successfully align their own investment and resources to take advantage of business opportunities. This is complemented by our work to ensure members are able to shape and influence policy development, reducing costs and risks to business. For companies already working in FS or aspiring to do so, the Programme provides members with access to key stakeholders and market insight that is not readily available publicly.

# techuk For what comes next