

techUK Flagship
Events | **Tech and
Innovation Summit 2025**
Sponsorship Opportunities

Tech and Innovation Summit

Event Date: Q4 2025 | Venue: Central London

Timings: Day conference

About the Tech and Innovation Summit

Join techUK as we traverse the extraordinary and ground-breaking discoveries made possible by emerging technologies, from exploring the farthest reaches of the universe to advancing life-changing biologic medicines. Now in its second year, this Summit has been developed to explore the latest advancements in exciting technologies transforming the UK economy and show attendees how they are being applied across different industries to make their promise a reality. This is a unique opportunity to sponsor an event that attracts industry, government, regulators, and other stakeholders to focus on how we take technology and innovation from research to development, deployment, and commercialisation.

The conference will:

- Explore new and emerging technologies that are having a real impact on UK businesses.
- Understand how this relates to key areas of strength in UK science, technology and innovation.
- Discuss how UK innovation can address long-term challenges facing society and our economy.
- Explore how to develop sustainable innovation policy that can support innovation.
- Navigate technical silos to push forward UK innovation through technology convergence.



Sponsorship Packages | Headline Sponsor: £16,000 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build relationships within the industry. The Headline Sponsor will be positioned as the most senior sponsor at the conference and will benefit from three speaking opportunities. The headline sponsor will receive premium visibility across techUK marketing channels before, during and after the conferences providing valuable opportunities to build your brand awareness. **The headline sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k).

Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Agenda input: Opportunity to work with techUK to shape the content of the conference.

Speaking opportunity: Sponsor invited to deliver a 15-minute morning keynote address.

Speaking opportunity: Sponsor invited to join a plenary panel discussion as a speaker or moderator.

Speaking opportunity: Sponsor invited to join one of the conference breakout panels.

techUK speeches: A thank you in techUK's welcome and closing speech.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event programme promotion: Sponsors invited to supply an advertisement for inclusion in the event programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Podcast: Sponsor invited to join a post-event podcast.



Panel/Theme Sponsor: £12,000 + VAT

This is an opportunity for your company to join one of the conference panels and share your views on one of the key themes being explored during the conference. **Three panel sponsor packages are available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Panel Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k).

Social media promotion: Sponsor mention in 8x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor representative invited to join panel of their chosen session.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Panel Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Networking Sponsor: £5,000 + VAT

The conference breaks and drinks reception are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the day and build brand awareness. **The networking sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Networking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Networking area sponsorship: Sole sponsor of the networking area (coffee breaks, lunch and drinks reception).

Speaking opportunity: Sponsors invited to deliver a five-minute address during the drinks reception.

Complimentary tickets: Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Networking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Speaking Opportunity: £5,000 + VAT

This is an opportunity for an organisation to work closely with techUK and take part in one plenary session.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

Blog: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 52k/X reach 41k) as part of the Tech and Innovation Campaign Week (week commencing 13 May) .

On the day opportunities:

Speaking opportunity: Sponsor invited to join one of the plenary panel sessions.

Welcome speech: A thank you in techUK's welcome speech. .

Venue branding: Sponsor company logo prominent in the venue and on stage.

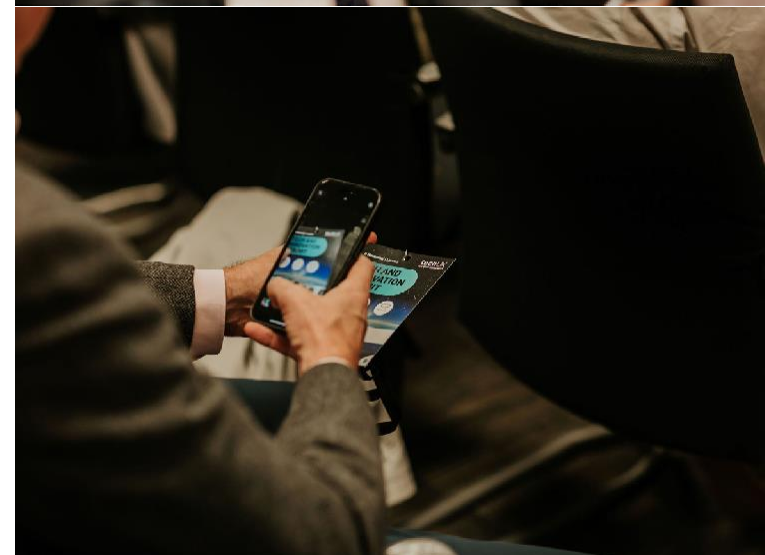
Event materials branding: Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.



Exhibition Stand Sponsor: £2,5000 + VAT

Exhibition stands will have a prime position in the high-traffic catering, networking and registration areas where industry and government will interact in a relaxed environment.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Exhibition Stand Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 52k/X reach 41k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Four passes for entry to the conference.

Event materials branding: Promoted as Exhibition Stand Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.





About techUK


The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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