

# National Security Reception Sponsorship Opportunities 2023

**techUK**  
FOR WHAT COMES NEXT







## About techUK

techUK is the trade association which brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve.

With over 900 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government and stakeholders to provide a better future for people, society, the economy and the planet.

By providing expertise and insight, we support our members, partners and stakeholders as they prepare the UK for what comes next in a constantly changing world.



**40K**  
followers



**25K**  
LinkedIn  
company  
page  
followers



**130K**  
unique visits  
per month  
techUK.org

# The Event

**Event Date:** March/April 2023

**Event Format:** Drinks reception

## About the event

The reception is an opportunity to hear from leading national security stakeholders and participate in informal discussions about technology's role in protecting the UK homeland.

Sponsoring this event will allow you to:

- Establish your company as a thought leader in the national security space
- Network with national security stakeholders and tech leaders
- Benefit from a range of brand awareness raising activities – before, during and after the event





# Sponsorship Packages

## Headline Sponsor: £8,500 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.**

- **Speaking opportunity:** representative of your company to deliver a three-minute speech during the reception
- **Opportunity to bring eight guests to the event**
- **Sponsor branding:** two pop-up banners to be included in the reception space (sponsor to provide)
- **Sponsor mention** in the techUK welcome speech
- **Sponsor company logo prominent** throughout the event collateral at the venue
- **One sponsor handout to be shared** with all delegates on arrival (sponsor to provide)
- **Two sponsor blogs:** sponsor to develop two 750-word article on the subject matter of choice, promoted on techUK website and through techUK social media channels
- **techUK website:** sponsor 'hub' included on event website including company logo and boiler plate (200 words) along with links to four sponsor resources (e.g., video, report, webpage, blog)
- **Promoted as a sponsor** on all event HTML mailings, during the pre-event campaign
- **Sponsor recognition** in eight promotional tweets/LinkedIn posts, including your company's handle
- **Sponsor promotion** in post event follow-up email to all attendees.



## Reception Sponsor: £2,500 + VAT

This is an opportunity for your company to build brand awareness within the national security community. **There are four reception sponsor packages available.**

- **Opportunity to bring four guests to the event**
- **Sponsor mention** in the techUK welcome speech
- **Sponsor company logo included** in the event collateral at the venue
- **One sponsor blog:** sponsor to develop a 750-word article on the subject matter of choice, promoted on techUK website and through techUK social media channels
- **One sponsor handout to be shared** available for reception delegates (sponsor to provide)
- **Promoted as a sponsor** on all event HTML mailings, during the pre-event campaign
- **techUK website:** sponsor 'hub' included on event website including company logo and boiler plate (200 words) along with links to two sponsor resources (e.g., video, report, webpage, blog)
- **Sponsor recognition** in five promotional tweets/LinkedIn posts, including your company's handle
- **Sponsor promotion** in post event follow-up email to all attendees.

*Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.*

## If you are interested in becoming a sponsor, please contact:

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