



# techUK Flagship Events

## International Trade Conference

### *Time to Trade: Taking UK Tech to the World in 2026*

# Time to Trade: Taking UK Tech to the World in 2026

**Event Date:** 3 March | **Venue:** techUK Offices, 10 St Bride Street, London, EC4A 4AD

**Timings:** 8:30am-3pm

On 3 March, techUK and partners will bring together tech experts, policy makers, academics and thought leaders at techUK's flagship International Policy & Trade Conference.

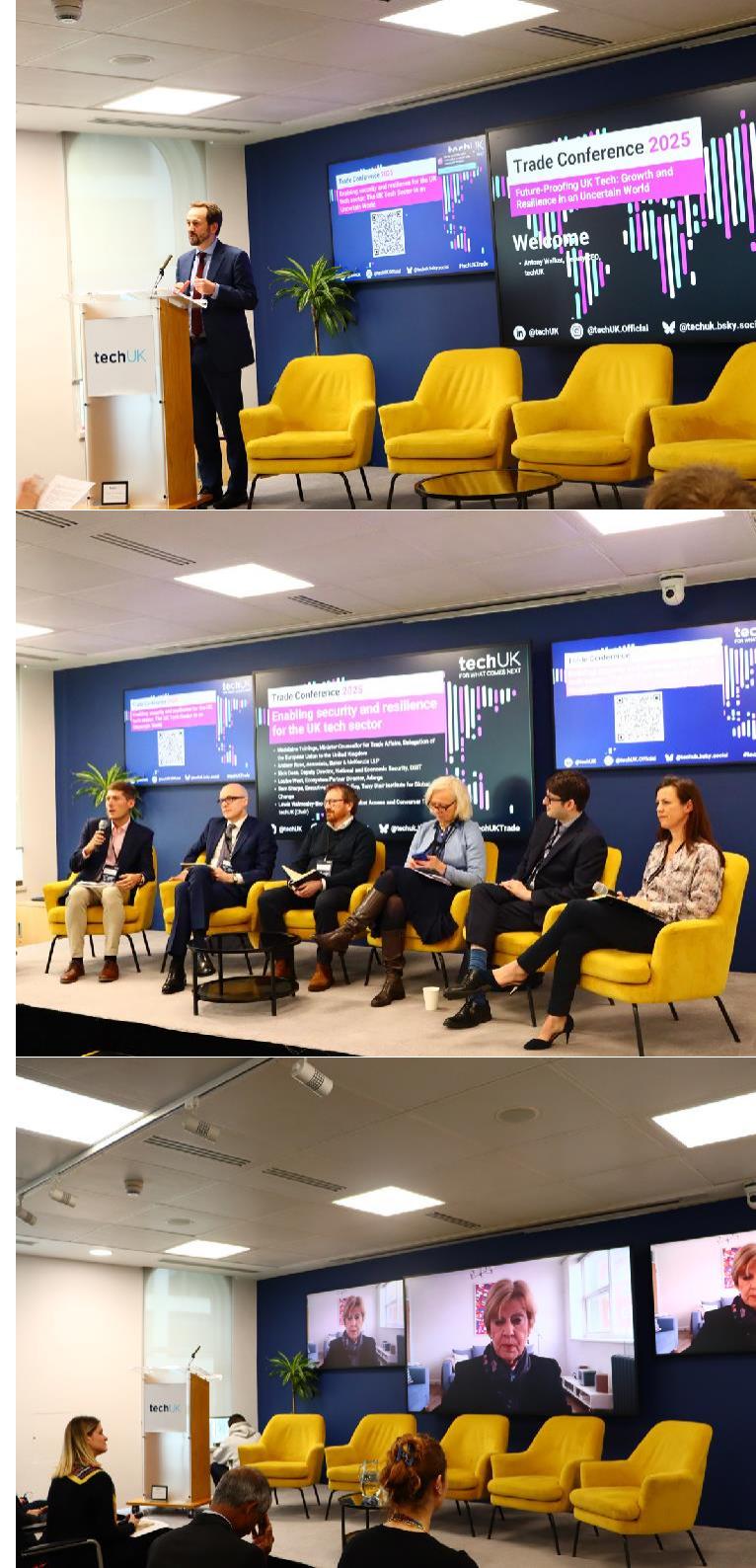
There have been numerous challenges for tech companies following upheavals across trade, technology, geopolitics, and diverging approaches to regulation over the past few years. SMEs, due to their size, have often found themselves most impacted by these challenges.

This year's conference will focus on our new report, which includes in-depth qualitative insights from techUK SME members as well as a series of policy recommendations to help UK SMEs reach new markets and grow their exports.

The report will:

- Draw on in-depth qualitative insights from techUK members on their experiences exporting and insights on how to better support them
- Set out international best practice in supporting SMEs
- Highlight relevant research and quantitative insights and data on the evidence of supporting SMEs' international expansion
- Set out recommendations for the UK government

We are aiming to have a UK Minister from the Department for Business and Trade open the event, and for a Minister from the Department for Science, Innovation, and Technology, attend for a closing Fireside Chat.



# Sponsorship Opportunity | Headline Sponsor £2,000 + VAT

This is an opportunity for your organisation to work closely with techUK and take part in one plenary session. **This package is available to two organisations.**

## Pre-event industry promotion

(dependant on time of signing sponsorship contract):

**Emails:** Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

**Website:** Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

**Blogs:** Opportunity to write a thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 67k)

**Social media promotion:** Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 67k). Plus, sponsor provided with assets to share on their social channels.

## On the day opportunities:

**Welcome speech:** A thank you in techUK's welcome speech.

**Venue branding:** Sponsor company logo prominent in the venue and on stage.

**Event materials branding:** Promoted as Breakout Sponsor on event slides and conference delegate material on the day.

**Event programme promotion:** Sponsor logo and 50-word company description to be included.

**Complimentary tickets:** Seven passes for entry to the conference for sponsor to share with colleagues or VIP guests.

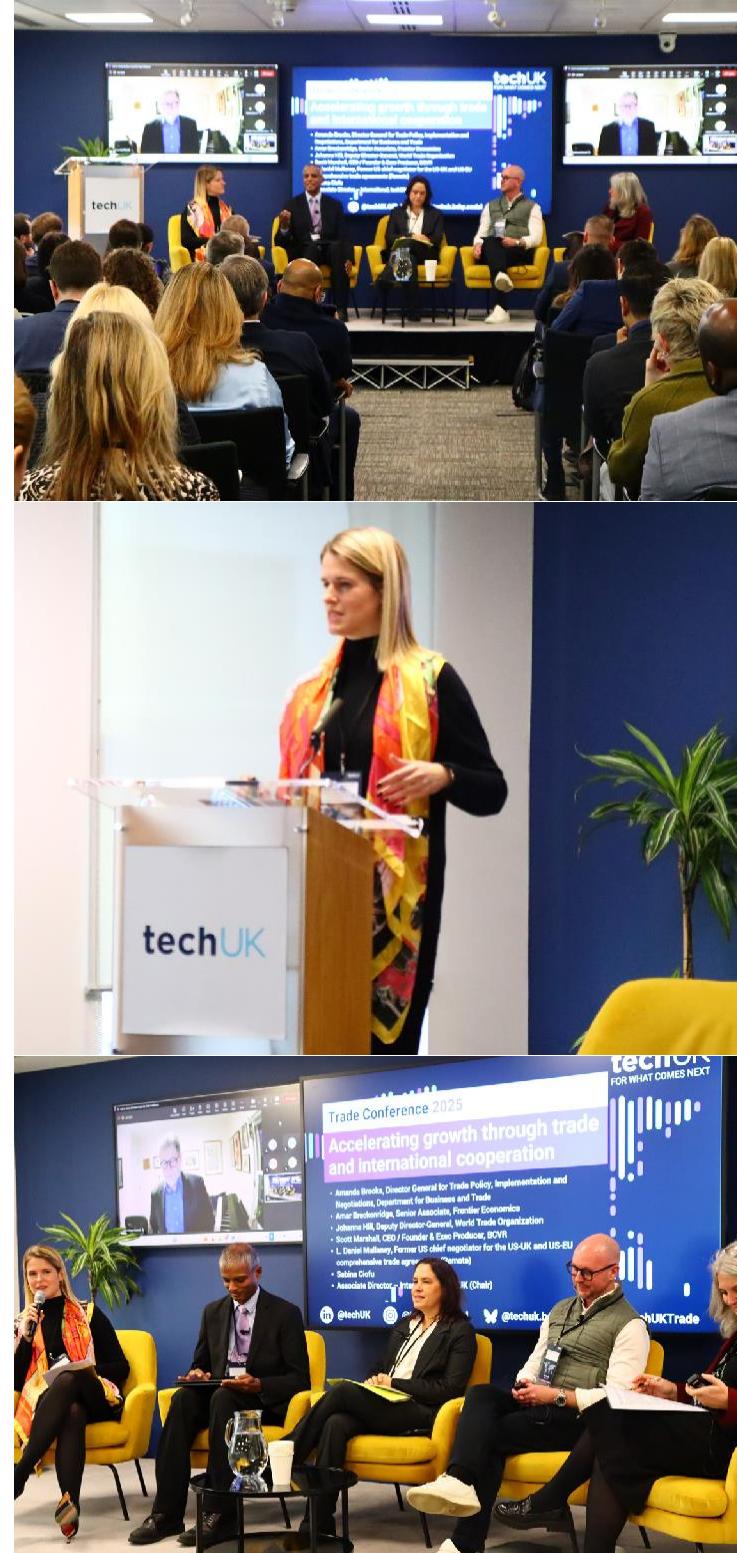
**Speaking opportunity:** Sponsor invited to join one of the breakout sessions.

**Exhibition stand:** Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor). (at techUK only)

## Post-event industry promotion

**Email:** Sponsor promotion in post event email to all attendees.

**Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.**



# Sponsorship Packages | Speaking Sponsor | £1,000 + VAT

This is an opportunity for your company to join one of the conference panels and share your views on one of the key themes being explored during the conference. **Two speaking sponsor packages are available.**

## Pre-event industry promotion

(dependant on time of signing sponsorship contract):

**Emails:** Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign.

**Website:** Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

**Blogs:** Opportunity to write a thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 67k)

**Social media promotion:** Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 67k). Plus, sponsor provided with assets to share on their social channels.

**Welcome speech:** A thank you in techUK's welcome speech.

**Venue branding:** Sponsor company logo prominent in the venue and on stage.

**Event materials branding:** Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

**Complimentary tickets:** Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

**Event programme promotion:** Sponsor logo and 50-word company description to be included.

## Post-event industry promotion

**Email:** Sponsor promotion in post event email to all attendees.

## On the day opportunities:

**Speaking opportunity:** Sponsor representative invited to lead a breakout session on a topic of their choosing, subject to confirmation from the international trade team.



# Sponsorship Packages | Demo Stand Sponsor | £800 + VAT

This is an opportunity for your company to take part in the conference, network and benefit from techUK channels for brand awareness. **Two demo stand sponsor packages are available.**

## Pre-event industry promotion

(dependant on time of signing sponsorship contract):

**Emails:** Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign.

**Website:** Sponsor featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

**Blogs:** Opportunity to write a thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 67k)

**Social media promotion:** Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 67k). Plus, sponsor provided with assets to share on their social channels.

## On the day opportunities:

**Exhibition stand:** Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor). (at techUK only)

**Welcome speech:** A thank you in techUK's welcome speech.

**Venue branding:** Sponsor company logo prominent in the venue and on stage.

**Event materials branding:** Promoted as Demo Stand Sponsor on event slides and conference delegate material on the day.

**Complimentary tickets:** Three passes for entry to the conference for sponsor to share with colleagues or VIP guests.

**Event programme promotion:** Sponsor logo and 50-word company description to be included.

## Post-event industry promotion

**Email:** Sponsor promotion in post event email to all attendees.





## About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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**61K**  
LinkedIn  
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page followers



**143K**  
unique visits  
per month  
techUK.org