# The Value of our Cyber Programme

## 1. Industry Access:

The techUK Cyber Security Programme brings together a broad community of technology companies working across the UK cyber ecosystem, from large multinational tech companies through to SMEs and innovators. The Programme offers all members the opportunity to network, share ideas and collaborate, and enables the industry as a whole to address common challenges and opportunities together. The Programme holds market engagement sessions across public and private sectors and the exports market, providing industry with practical advice on how to engage key partners as well as the latest market intelligence.

## 2. Influence Policy:

The Cyber Security Programme works to influence policy development across the cyber security landscape at both strategic and tactical level. Working with key Government departments including DCMS, Cabinet Office, NCSC and Home Office, techUK champions industry perspectives on the development of key legislation and regulation. Our most senior cyber group, the Cyber Management Committee coordinates engagement with senior leaders across the cyber sector, whilst techUK also provides the secretariat for the Cyber Growth Partnership, the industry-government conduit for growing the sector. The Programme regularly consults with members to inform techUK responses to public consultations and calls for evidence. These contributions help members to strengthen their influence, raise their profile, and create the best environment for growth.

## 3. Inside track:

The Cyber Security Programme provides members with opportunities to understand and shape future cyber procurements throughout Government as well as in key private sector verticals. Working with key Government departments, the Programme is exploring how industry can continue to strengthen the role it plays in delivering the National Cyber Strategy and Government Cyber Security Strategy.

The Programme also runs a series of market engagement events with partner trade associations to explore key markets across CNI and 4IR. Finally, we work with DIT to engage UK cyber companies with key international partners across the 5-Eyes, Gulf and emerging economies. This approach helps techUK members to understand the challenges and opportunities in the sector and deepen connections.

## 4. Impact performance:

The Cyber Security Programme's market engagement activities ensure that members are well prepared to take advantage of business opportunities across the cyber security sector, providing them with the necessary market insight to make informed decisions which lead to successful business outcomes. Our policy work helps to shape a positive regulatory and legislative environment across cyber security for technology companies, ensuring their voices are heard in government and their views are considered by senior policy makers across Government.

## 5. A return on investment (ROI):

By proactively engaging in the Cyber Security Programme, members can better engage and navigate the UK cyber ecosystem, making better decisions and embracing key opportunities. The Programme helps members to understand the current and future regulatory environment for cyber security, providing foresight and helping to reduce business risks and costs ahead of time. For any company looking to engage in UK cyber, the Programme provides market intelligence and insight and is a conduit for engagement with key stakeholders.