

# Nations and Regions Programme

techUK champions the tech sector throughout the UK. We work with local authorities, devolved government, and local and national policy makers to advocate for the tech sector in strengthening economic growth and resilience across the



nations and regions. We provide opportunities for our members and stakeholders to meet, develop relationships, and collaborate to drive forward projects that build stronger local economies.

### Our focus, activities and projects to be undertaken in 2025:

- Local Digital Index 2025 building on the success of the 2024 Index, this will include a launch event, roundtables, case studies and series of policy proposals for growing the economy and the tech sector.
- Devolved Government 2026 techUK will be publishing a manifesto of ideas, policies, suggestions and areas of concern for the political parties to address ahead of the devolved government elections 2026.
- Scottish Parliament Reception 2025 techUK is planning a reception in Holyrood to allow members of the techUK network to come together with our partners and stakeholders to highlight and showcase the tech sector in Scotland.
- Tech Festivals techUK will be attending tech festivals across the UK in Manchester, Leeds, Birmingham, Bristol, Edinburgh and more as part of our efforts to take more of the tech sector debate and discussion out of London and across the UK.

# **Programme Value Proposition**

#### **Industry Access**

techUK works with local authorities, devolved government, and local and national policy makers to advocate for the tech sector in strengthening economic growth and resilience across the nations and regions. We provide opportunities for our members and stakeholders to meet, develop relationships, and collaborate to drive forward projects that build stronger local economies.

#### **Influence Policy**

techUK continues to raise policy makers' awareness of the importance of tech as the foundation of a thriving local digital economy. We work with local and national stakeholders to make the case for digital and tech policy that is fit for our innovating sector. This includes feeding into local digital strategies, and ensuring our members are seen as part of the policy solution to current challenges.

#### **Inside Track**

techUK is a crucial source of insight for tech firms looking to expand into other UK markets. We provide a forum for members to discuss market opportunities, identify common challenges, and facilitate cross-sector collaboration. For our SME members, we support them to navigate the complexities of funding, investment, exports, and R&D, and help them to explore partnerships with larger companies and local and national government.

#### **Impact Performance**

techUK promotes collaboration between our members and the public, private, and third sectors to understand local priorities and help deliver change. We facilitate introductions, champion our members, and support local government and tech in working together to embrace the benefits of digital innovation. This support helps our members to raise their profile, meet suppliers, partners, and customers, and build better strategies.

#### **Return on Investment**

techUK simplifies introductions between our members and regional stakeholders so they can collaborate on projects. Members can also speak at regional events, contribute to reports, feed into consultations, write blogs, and participate in webinars. Members can showcase their solutions and build relationships critical to their growth.

## Get in touch

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