## Data Centre Jobs in Transactions, Investment, Advisory

Data centres are bought and sold both as property and as businesses. A plot of land that is suitable for data centre development is very valuable indeed and teams of people are constantly on the lookout for suitable places to build data centres because we need more capacity to ensure that our increasingly digital economy can continue to function. Existing data centres are also being bought and sold all the time; the current data centre market is very buoyant and there are lots of mergers and acquisitions. Investors are very interested in data centres at the moment, probably because data centre businesses have continued to grow steadily over the last two decades and



provided really good returns, despite two recessions and a pandemic, so there is no shortage of capital to invest. And that means all sorts of jobs from investment to sales to site selection.

## Sample roles

- <u>Site Transactions</u>: Data Centres need land to be constructed on or buildings which have the potential to be redeveloped as a Data Centre. A site based role involves sourcing sites for Data Centre Operators and Hyperscalers based at one of these companies or often within a Real Estate firm.
- <u>Tenant Representative:</u> Governments, banks and businesses require support to negotiate leases within Data Centres for their servers to be stored which are essential to their business.
- <u>Data Centre Market Research:</u> There are numerous roles within research for Data Centres including tracking and analysing the market in order to predict future trends and so provide support to those in the industry assisting with their businesses strategic planning.
- <u>Data Centre Investment:</u> The Data Centre industry is growing dramatically which in turn drives capital into the market. Data Centre investments are rare as Data Centre operators like to own their own assets however when Data Centre assets are traded an investment advisor is required.

Entry level roles start at Apprenticeship level, moving up to Graduate, Surveyor, Senior Surveyor, Associate Director, Director and Executive Director to Board member.

## Who is working in data centre transactions?

I'm Katie Hoggarth and I work for the Data Centre Solutions team at CBRE specialising in site transactions. CBRE are the largest real estate advisor and consultancy in the world and the Data Centre team specifically is the biggest in the world. My job is to find land and buildings suitable for Data Centre clients across Europe for which I get to travel regularly. I work with both the Hyperscalers (Google, Microsoft and Amazon Web Services) and Data Centre Developer Operators who build Data Centres on behalf of the Hyperscalers and other clients. I also work with numerous property developers, landowners and investment /pension funds to advise on the potential conversion of their existing property portfolios to Data Centres. I am a qualified Chartered Surveyor with a background focusing mostly on industrial property. Whilst it isn't



essential to train as a surveyor to work in Data Centres it has assisted my understanding of the real estate element to the Data Centre industry.

Outside of work I play hockey and don't normally escape a Saturday game without some kind of injury! I also love to ski whenever I get the opportunity having learnt on a hill at the back of my house growing up in the Highlands of Scotland!