techUK
FOR WHAT COMES NEXT

Justice and Emergency Services Reception Sponsorship Opportunities 2023

About techUK

techUK is the trade association which brings together people, companies, and organisations to realise the positive outcomes of what digital technology can achieve.

With over 930 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government, and stakeholders to provide a better future for people, society, the economy, and the planet. By providing expertise and insight, we support our members, partners, and stakeholders as they prepare the UK for what comes next in a constantly changing world.

techUK's Justice and Emergency Services Programme provides a forum for justice and public safety stakeholders, from national policing bodies and local forces to fire and rescue and the justice system, opportunities to collaborate with members and stakeholders to understand the latest innovations, problem-solve and develop networks. The programme creates a voice for members active in this market and champions the role technology plays in supporting the delivery of public safety services.

40K followers

24K LinkedIn company page followers

130K unique visits per month techUK.org

The Event

Event Dates: Spring 2023

Event Type: Drinks reception

About the Event

techUK will host our second in-person flagship JES event since 2019. The reception is an opportunity to hear from leading blue light and justice system stakeholders and participate in informal discussions around the digital transformation of public safety and justice.

Sponsoring this event will allow you to:

- Establish your company as a thought leader in the justice and emergency services space
- Share speaker platform with public sector and industry leaders from the justice and emergency services sector
- Network with leaders from the justice and emergency services space
- Benefit from a range of brand awareness raising activities – before, during and after the event

Sponsorship Packages | Headline Sponsor: £10,000 + VAT

This is an opportunity for your company to convey key messages, demonstrate your thought leadership and build brand awareness. You will receive premium visibility across techUK channels before, during and after the event. **Only one headline sponsorship package is available.**

- **Speaking opportunity:** representative of your company to deliver a 3-minute speech during the reception
- **Opportunity to bring eight guests to the event**
- **Sponsor branding:** two pop-up banners to be included in the reception space (sponsor to provide)
- **Sponsor mention** in the techUK welcome speech
- **Sponsor company logo prominent** throughout the event collateral at the venue
- **One sponsor handout to be shared** with all delegates on arrival (sponsor to provide)
- **Two sponsor blogs:** sponsor to develop two 750-word article on the subject matter of choice, promoted on techUK website and through techUK social media channels
- **techUK website:** sponsor 'hub' included on event website including company logo and boiler plate (200 words) along with links to four sponsor resources (e.g., video, report, webpage, blog)
- **Promoted as a sponsor** on all event HTML mailings, during the pre-event campaign
- **Sponsor recognition** in eight promotional tweets/LinkedIn posts, including your company's handle
- **Sponsor promotion** in post event follow-up email to all attendees.

Reception Sponsor: £5,000 + VAT

This is an opportunity for your company to build brand awareness within the justice and emergency services community. **There are four reception sponsor packages available.**

- **Opportunity to bring four guests to the event**
- **Sponsor mention** in the techUK welcome speech
- **Sponsor company logo included** in the event collateral at the venue
- **One sponsor blog:** sponsor to develop a 750-word article on the subject matter of choice, promoted on techUK website and through techUK social media channels
- **One sponsor handout to be shared** available for reception delegates (sponsor to provide)
- **Promoted as a sponsor** on all event HTML mailings, during the pre-event campaign
- **techUK website:** sponsor 'hub' included on event website including company logo and boiler plate (200 words) along with links to two sponsor resources (e.g., video, report, webpage, blog)
- **Sponsor recognition** in five promotional tweets/LinkedIn posts, including your company's handle
- **Sponsor promotion** in post event follow-up email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

If you are interested in becoming a sponsor, please contact:

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