

The Value of our Skills, Talent and Diversity Programme

1. Industry Access:

techUK is a community of 950+ tech firms, plus policy makers, decision makers and thought leaders from across the UK. We help our community to build strong relationships and affect industry change. The techUK's Skills, Talent and Diversity Programme seeks to ensure the UK has a world-leading tech workforce by attracting and retaining a diverse workforce, equipping the pipeline of talent with digital skills to become digital leaders, and making sure the UK is an attractive location for talent from across the world. We support members' diversity and inclusion agenda's, bringing together some of the most influential networks and people working across the industry to champion diversity in tech.

2. Influence Policy:

We work with our members to influence government direction on skills, immigration, and employment issues in ways beneficial to their company. techUK has ongoing engagement with Ministers, MPs and wider Parliamentarians on digital skills, apprenticeships, and immigration policy. Together with our members we provide targeted briefings and consultation responses on policy topics affecting the sector, as well as proactive advocacy on legislative issues. Because of our reputation on skills and diversity, techUK has been invited to speak at the All-Party Parliamentary Groups of Digital Skills, Adult Education, and Women and Work. Involvement with these activities helps members to strengthen their influence and raise their profile.

3. Inside track:

We work with key government departments, Cabinet Office, and No.10 to keep an open dialogue on labour market challenges. At present, UK businesses are not able to recruit the digital skills they need, with 30% of techUK members highlighting better training and skills support needed, and 21% believing that raising better access to overseas talent is key to ensuring the sector can grow and prosper. techUK supports our members and the broader industry by highlighting these challenges

to Government whilst giving members the inside track on associated risks and opportunities. Together with our sister company TechSkills, we also focus on supporting industry-led qualifications and building credibility and confidence in new pathways developed by industry, for industry.

4. Impact performance:

The modern workplace needs a digital skillset. techUK works with its members to understand and highlight the importance of tech skills to Government as technology becomes more embedded and sophisticated. We work with our members to signpost the opportunity of digital jobs and ensure these opportunities are open to people of diverse backgrounds. We strive to help our members attract, recruit and retain a diverse workforce, whilst showcasing their work on workplace innovation and talent management through our website, blogs, and speaking opportunities.

5. A return on investment (ROI):

Making the UK the best place to start and grow a digital business is contingent on our ability to skill, attract and retain the brightest global talent. We work with Government to discuss challenges, opportunities and solutions, and to influence direction on skills, immigration, and employment issues. We develop industry focused pathways into tech. And we support those who seek to work in tech by signposting the opportunity of digital jobs. As rapid digitisation continues to create a surging demand for digital skills it is essential for industry to come together to tackle the skills gap. techUK helps our members to attract the best people.

techUK
FOR WHAT COMES NEXT

