

Tech and Net Zero Sponsorship Opportunities 2023





About techUK

techUK is the trade association which brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve. With over 900 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government, and stakeholders to provide a better future for people, society, the economy and the planet. By providing expertise and insight, we support our members, partners, and stakeholders as they prepare the UK for what comes next in a constantly changing world.

We believe that digital tech offers significant opportunities to support the net zero transition, climate adaptation and a healthy and clean environment. We also recognise our own climate and environmental impact, as well as the human rights risks in the tech supply chain, and work closely with members, government, regulators and stakeholders to try and address these and realise the positive benefits of digital tech to be realised as we transition to more sustainable systems and business models.



40K
followers



24K
LinkedIn
company
page
followers



130K
unique visits
per month
techUK.org

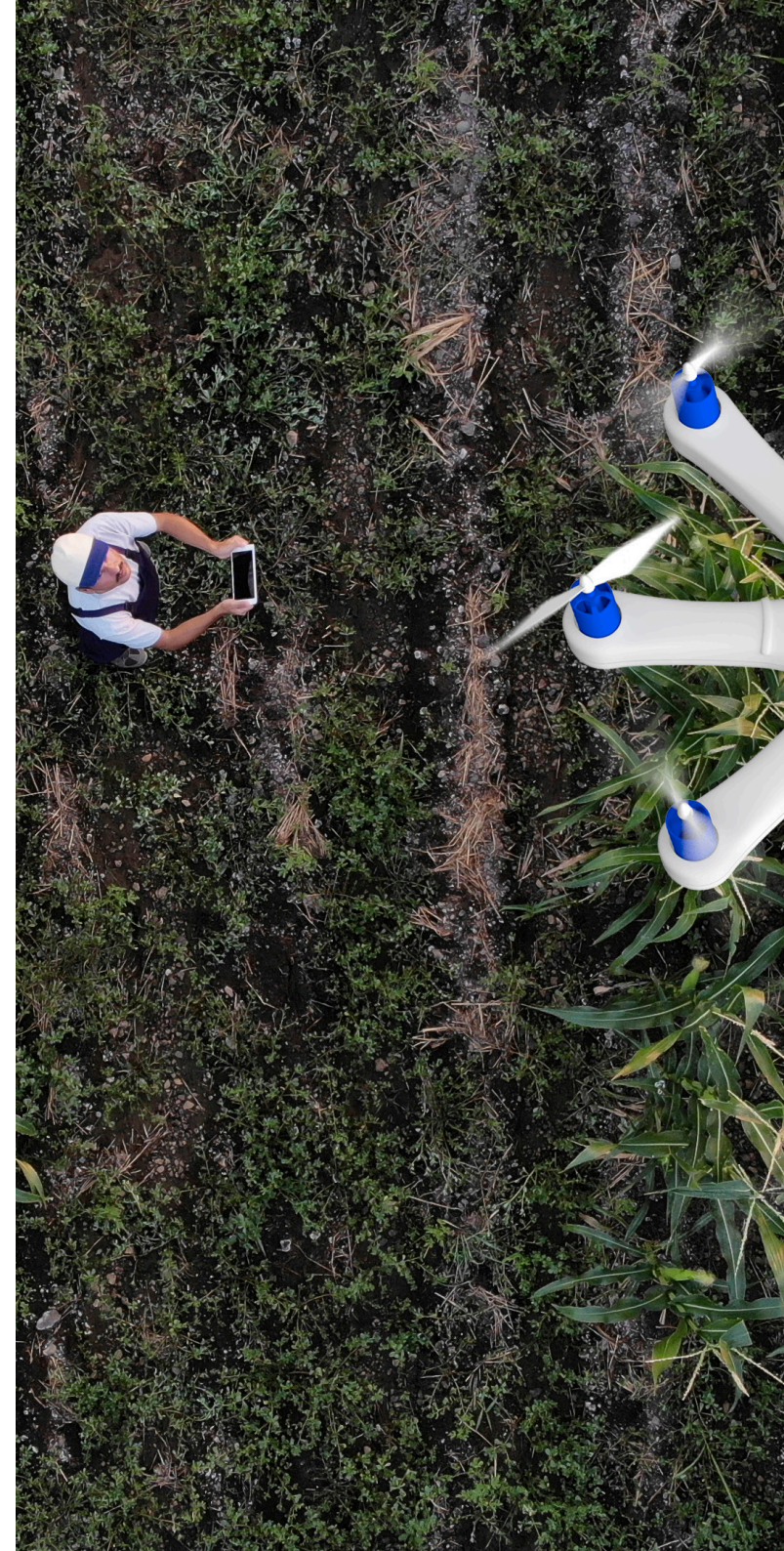
The Event

Event Date: June 2023 | **Venue:** Central London

Timings: 09:00 – 18:00 (timings may change as the event agenda is developed)

About the Event

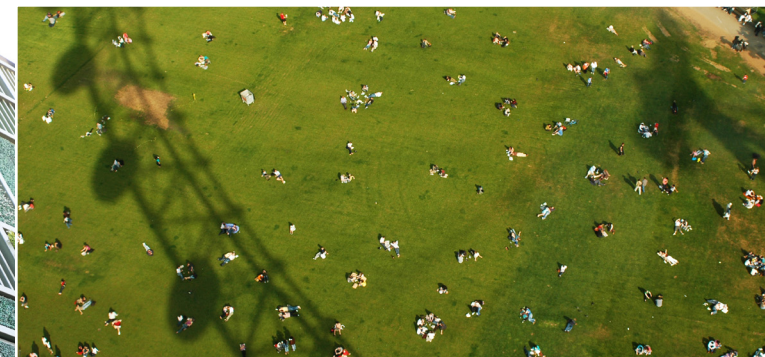
Digital tech needs to meet net zero and this conference will look at what the tech sector is doing to measure, reduce and report emissions and how digital innovation can help us reach net zero. techUK's second Tech and Net Zero conference will hear from sector leaders, founders and innovators on how they are approaching net zero and how tech can enable net zero in the wider economy.



Sponsorship Packages | Gold Sponsor: £18,500 + VAT

Two gold sponsorship packages are available. This is an opportunity for your company to convey key messages and raise your profile amongst industry and public sector leaders via two speaking opportunities. You will receive premium visibility across techUK marketing channels before, during and after the event.

- **Speaking opportunity:** representative of the gold sponsor to deliver one of the 10-minute keynote addresses during the conference
- **Speaking opportunity:** opportunity to join one of the panel sessions
- **Demo space** (4x2m) at the conference in the networking and catering area (pop up stand/banners provided by sponsor)
- **Podcast:** opportunity for a representative of your company to join a pre/post-event podcast relating to the conference themes
- **Mention on the day during** techUK welcome and closing speeches
- **Pre-event and post-event by-lined articles:** two sponsor developed 750-word articles on the subject matter of choice (relating to the conference themes) promoted on the techUK website
- **Promoted as gold sponsor** on all event HTML mailings, during the pre-event campaign
- **Promoted as gold sponsor** on event slides, all conference delegate material and extensive conference branding on site at the event
- **Sponsor advertisement:** full page advertisement included in the digital event programme to be shared with all delegates joining the conference
- **techUK website - sponsor 'hub' included on event website** including company logo and boiler plate (200 words) along with links to four sponsor resources (e.g., video, report, webpage, blog)
- **Social media promotion** in 10 promotional tweets/LinkedIn posts, including company's handle
- **Sponsor publication to be shared** with all delegates (sponsor to provide)
- **Sponsor promotion in post event** follow-up email to all attendees



Sponsorship Packages | Silver Sponsor: £10,000 + VAT

This is an opportunity for a representative from your organisation to join either one of the conference panels or participate in one of the presentation sessions. This package will allow your company to share your views on one of the key themes being explored during the event. You will also benefit from branding opportunities before, during and after the event.

Each silver sponsor package contains the following.

- **Speaking opportunity:** sponsor representative to join one of the conference panels
- **Demo space** (4x2m) at the conference in the networking and catering area (pop up stand/banners provided by sponsor)
- **Promoted as silver sponsor** on event slides, all conference delegate material, including in the digital conference programme and extensive conference branding on site at the event
- **Pre-event by-lined article:** one sponsor developed 750-word articles on the subject matter of choice (ideally related to breakout theme) promoted on the techUK website
- **techUK website - sponsor 'hub'** included on event website including company logo and boiler plate (100 words) along with links to two sponsor resources (e.g., video, report, webpage, blog)
- **Sponsor logo on at least two HTML mailings**, during the pre-event campaign (dependant on time of signing contract)
- **Social media promotion** in five promotional tweets/LinkedIn posts

Sponsorship Packages | Networking Sponsor: £6,500 + VAT

The conference breaks and drinks reception are designed to offer the perfect platform for delegates to network and develop new partnerships. This package ensures the sponsor is uniquely positioned to make the very most out of the networking sessions throughout the day and build brand awareness. The networking sponsor package is only available to one company.

- **Sponsorship of the networking area** (coffee breaks, lunch and reception)
- **Speaking opportunity:** five-minute address during networking reception
- **Demo space** (3x2m) at the conference in the networking and catering area (pop up stand/banners provided by sponsor)
- **Sponsor logo on at least two HTML mailings**, during the pre-event campaign (dependant on time of signing contract)
- **Promoted as networking sponsor** on event slides, all conference delegate material including in the conference programme and extensive conference branding on site at the event
- **techUK website - sponsor 'hub'** included on event website including company logo and boiler plate (100 words) along with links to two sponsor resources (e.g., video, report, webpage, blog)
- **Sponsor recognition in five promotional tweets/LinkedIn posts** including company's handle

Sponsorship Packages | Demo Stand Sponsor: £2,500 + VAT

Demos benefit from prime position in the high-traffic catering, networking and registration areas. Exhibit your organisations exhibiting technology within the delegate networking area - an area designed for industry and government to interact in a relaxed environment.

- **Demo space (3x2m)** at the conference in the catering networking area (kit to be provided by sponsor)
- Your logo, 50-word boiler plate, and weblink **to be included on the event website**
- Your logo, 50-word boiler plate **included in the conference programme**

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

If you are interested in becoming a sponsor, please contact:

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