The Value of our Technology and Innovation Programme

techUK
FOR WHAT COMES NEXT

1. Industry Access:

techUK's Tech and Innovation Programme is at the heart of the UK's innovation ecosystem. We help to build communities around emerging technologies such as quantum, high performance computing, the metaverse and more. We bring members, think tanks and the UK Government together to advocate for emerging technologies as an integral part of the UK economy. We help our members to build strong relationships, reach new customers, and to grow their businesses.

2. Influence Policy:

techUK is uniquely positioned to convene the UK tech sector around emerging technologies and develop clear thinking to ensure the needs of the sector are represented. We work closely with members to respond to Parliamentary and Government consultations and calls for input, and we develop proactive policy recommendations in order to influence the direction of policy related to the UK becoming a science and tech superpower. To help members strengthen their influence and raise their profile we host member only events with Government departments and ministers.

3. Inside track:

Our team is at the forefront of UK tech innovation projects and we keep our members well informed on the latest trends and developments in emerging technologies. We interpret, filter, and provide insight and guidance on the industry and markets, helping members to identify opportunities and risks. Together we explore how cutting edge technologies will impact and revolutionise not just the tech sector, but all industries, and what will be needed from the UK tech sector to enable this to happen.

4. Impact performance:

We help members navigate the often complex emerging technology ecosystems in the UK. With different Governmental bodies coordinating different strategies and funding institutions it can be difficult for members to understand how to leverage industry opportunities. We provide regular forums where Government and industry can meet and demystify processes that enable innovation. We hold member briefings on consultations with the relevant Government departments - whether this is the Geospatial Commission, DSIT or DCMS - and we work with the relevant techUK working groups to feed back our member recommendations.

5. A return on investment (ROI):

techUK membership provides a return on investment for every member. The Tech and Innovation Programme is passionate about showcasing our members working at the cutting edge of emerging technologies. We hold over 40 events a year giving members the opportunity to share their insight, connect with clients, customers, and partners, and speak with policy makers and politicians on issues important to them. We strive to help our members develop relationships critical to their growth.