



MADRID TECH SHOW

VITAL STATISTICS



MADRID TECH SHOW

Spain's premier exhibition
for tech business

30 - 31 OCTOBER
IFEMA MADRID

I WANT TO BE THERE

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CLOUD EXPO
EUROPE



CYBER SECURITY
WORLD



BIG DATA
& AI WORLD



DATA CENTRE
WORLD



CONNECTIVITY
WORLD



TECHNOLOGY
FOR MARKETING



E-SHOW

SPAIN'S PREMIER EXHIBITION FOR TECH BUSINESS



THE LARGEST ECOMMERCE SHOW IN SOUTHERN EUROPE

400
EXHIBITORS

KPIS 
+1.000.000 EMAILS SENT
+6.000.000 CAMPAIGN IMPRESSIONS



AREAS OF INTEREST

FUTURE OF ECOMMERCE	79%
ECOMMERCE SEO	5%
UX & CRO	4%

MEDIA
REACH
500.000€



4.965
FOLLOWERS



CONTACT US HERE

<https://eshow.es/madrid/formularios-expositores>

350
KEYNOTE
SPEAKERS
NATIONAL AND INTERNATIONAL



SPEAKERS AS

Sanitas

SHEIN

Bershka

KIKO
MILANO

TESTIMONIALS



<https://eshow.es/madrid/#video>

+80.000
VISITS TO THE
WEBSITE

+53%
C-LEVEL PROFILE

+19.941
NEW USERS

+300.000 
UNIQUE IMPRESSIONS

APP 
+35.000
CONNECTIONS
IN TWO DAYS

10K 
REACTIONS

 
+183
POSTS

TRENDING TOPICS

Last Mile Challenges

Metaverso

Social Commerce

Low Code Platform

Voice Shopping Platforms

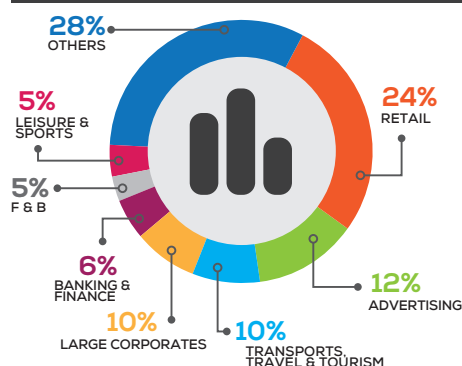
New method of payment

+9.000
CONFERENCE
ATTENDEES

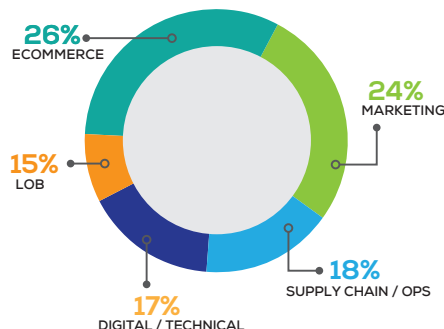
+ ATTENDEES
70% 
ATTENDEES YOY

15.000
ATTENDEES

VISITOR INDUSTRY VERTICALS



VISITOR PROFILE



ECOMMERCE IN SPAIN

20% GROWTH AT ONLINE MARKET YOY

4TH BIGGEST MARKET IN EUROPE



FASTEST
GROWING
IN EASTERN
EUROPE





TECHNOLOGY FOR MARKETING

SPAIN DIGITAL MARKETING

+10% GROWTH AT ONLINE
MARKET YOY

350

**KEYNOTE
SPEAKERS**
NATIONAL AND INTERNATIONAL



SPEAKERS AS



SAMSUNG

Vinted



WHERE THE BEST MARKETING MINDS MEETS

400

EXHIBITORS

KPIS

+300.000 EMAILS SENT
+6.000.000 CAMPAIGN
IMPRESSIONS



AREAS OF INTEREST

FUTURE OF ECOMMERCE	43%
ECOMMERCE MARKETING	23%
MARKETING AUTOMATION & AI	15%

4.965

FOLLOWERS



CONTACT US HERE

<https://eshow.es/madrid/formulario-expositores-tfm>

TESTIMONIALS



<https://eshow.es/madrid/tfm#video>

+30.000
VISITS TO THE
WEBSITE

+53%
C-LEVEL PROFILE

+10.941
NEW USERS

**MEDIA
REACH**
500.000€

15.000
ATTENDEES

APP
+35.000
CONNECTIONS
IN TWO DAYS

+ ATTENDEES
70%
ATTENDEES YOY

TRENDING TOPICS

Inbound marketing
Programmatic
Advertising (RTB)
Mobile Marketing
Growth Marketing
CRM Marketing
CRO & UX
Social Intelligence

+2.000

CONFERENCE
ATTENDEES

+200.000

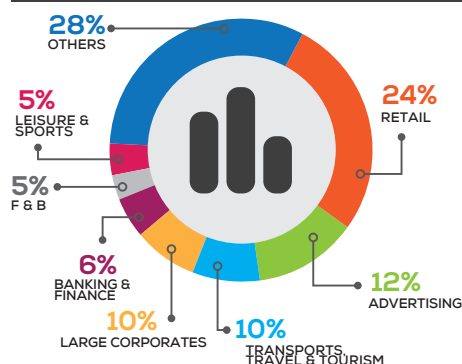
UNIQUE IMPRESSIONS

+183
POSTS

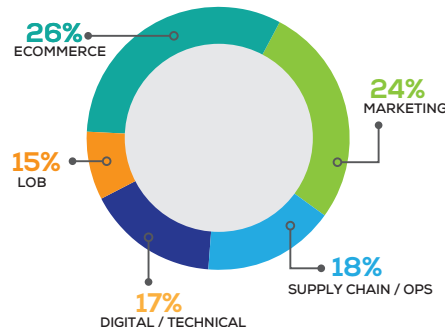
9K

REACTIONS

VISITOR INDUSTRY VERTICALS



VISITOR PROFILE





BIG DATA & AI WORLD

BIG DATA & AI MARKET

+12,8% GROWTH AT BIG DATA & ANALYTICS

350

KEYNOTE SPEAKERS

NATIONAL AND INTERNATIONAL



SPEAKERS AS



HOTEL GROUP



Movement that inspires

THE BIGGEST SHOWCASE OF DATA & AI TECHNOLOGIES IN SPAIN

**MEDIA
REACH**
500.000€

400
EXHIBITORS



AREAS OF INTEREST

DATA QUALITY & GOVERNANCE	30%
MACHINE & DEEP LEARNING	30%
MARKETING AUTOMATION & AI	20%
DATA INSIGHTS & ANALYTICS	20%



+183
POSTS



4.965
FOLLOWERS



CONTACT US HERE

<https://www.bigdataworld.es/formulario-de-expositores-big-data-ai-world>



TESTIMONIALS



<https://www.bigdataworld.es/#video>

+30.000
VISITS TO THE
WEBSITE

+48%
C-LEVEL PROFILE



+9.000
NEW USERS

+2.000
CONFERENCE
ATTENDEES

15.000
ATTENDEES

APP
+35.000
CONNECTIONS
IN TWO DAYS

+70%
ATTENDEES
ATTENDEES YOY



TRENDING TOPICS

Big Data & BI
DataOps,
PNL
Scalability of Machine Learning
Data Governance Challenges
Google Analytics 4
MarTech
Data Driven
AIOps
Open AI
CHAT GPT

10K **REACTIONS**

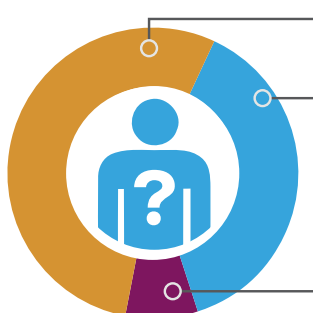
+300.000
UNIQUE **IMPRESSIONS**

KPIS

+1.000.000
EMAILS SENT

+6.000.000
CAMPAIGN IMPRESSIONS

VISITOR JOB FUNCTION



54%
DATA PROFESSIONAL
(DATA SCIENTISTS, DATA ANALYSTS)
38%
LINE OF BUSINESS
8%
MARKETING
48%
of attendees were owners,
board level, c-suite, directors
or heads of department



Featuring



CLOUD EXPO
EUROPE

SPAIN CLOUD MARKET

+10% GROWTH YOY

350

KEYNOTE
SPEAKERS
NATIONAL AND INTERNATIONAL



SPEAKERS AS



SPAIN'S LEADING CLOUD TECH SHOWCASE

10K REACTIONS

+300.000
UNIQUE IMPRESSIONS



AREAS OF INTEREST

CLOUD SERVICE PROVIDERS	58%
APPLICATION SECURITY	20%
CLOUD SECURITY	11%
HYBRID CLOUD	3%



+183
POSTS



CONTACT US HERE

<https://www.cloudexpo-europe.es/formulario-expositores>



TESTIMONIALS



<https://www.cybersecurityworld.es/#video>

+25.636
VISITS TO THE
WEBSITE

+45%
C-LEVEL PROFILE



+9.000
NEW USERS

+3.000
CONFERENCE
ATTENDEES

15.000
ATTENDEES

APP
+35.000

CONNECTIONS
IN TWO DAYS



ATTENDEES
70%
ATTENDEES YOY



TRENDING TOPICS

Consolidation of the multicloud ecosystem.

Quantum Cloud: challenges and opportunities

Optimisation of processes in the construction and dynamisation of the cloud.

Scalability of edge-to-cloud

Privacy and security challenges in data management processes.

400

EXHIBITORS

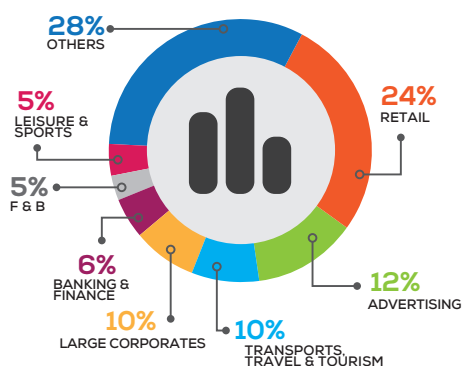
MEDIA
REACH
500.000€

KPIS

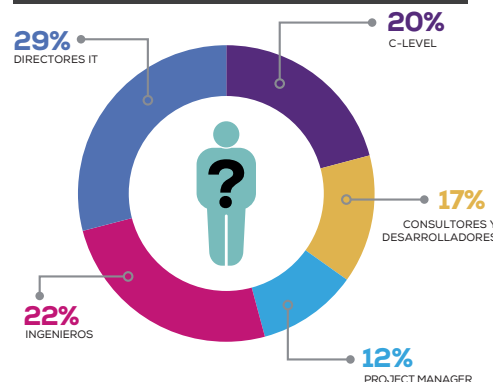
+1.000.000
EMAILS SENT

+6.000.000
CAMPAIGN IMPRESSIONS

VISITOR INDUSTRY VERTICALS



VISITOR PROFILE





CYBER SECURITY
WORLD

SPAIN CYBERSECURITY MARKET

+13% INVESTMENT YOY FOR
THE COMPANIES

350

KEYNOTE
SPEAKERS
NATIONAL AND INTERNATIONAL



SPEAKERS AS

holaluz

SegurCaixa Adeslas

verisure

TENDAM
GLOBAL FASHION RETAIL

SPAIN'S ONLY MAJOR CYBERSECURITY EXPO

400

EXHIBITORS

KPIS



+1.000.000 EMAILS SENT
+6.000.000 CAMPAIGN
IMPRESSIONS



AREAS OF INTEREST

APPLICATION SECURITY	30%
NETWORK SECURITY	20%
FIRE PREVENTION & DETECTION	14%
NETWORK CABLING	12%

MEDIA
REACH
500.000€



4.965
FOLLOWERS



CONTACT US HERE

<https://www.cybersecurityworld.es/formulario-expositores>

TESTIMONIALS



<https://www.cybersecurityworld.es/#video>

+25.000
VISITS TO THE
WEBSITE

+53%
C-LEVEL PROFILE



+8.000
NEW USERS

+300.000
UNIQUE
IMPRESSIONS

10K
REACTIONS

APP



+35.000

CONNECTIONS

IN TWO DAYS



+183
POSTS



TRENDING TOPICS

Zero Trust, beyond the perimeter

Innovation in cybersecurity
systems in the public sector

RansomOps, ransomware
sophistication

Security Operations Centre (SOC)

Cyberterrorism in public
administrations

Next-Gen SWG

+800

CONFERENCE
ATTENDEES

+ ATTENDEES

70%

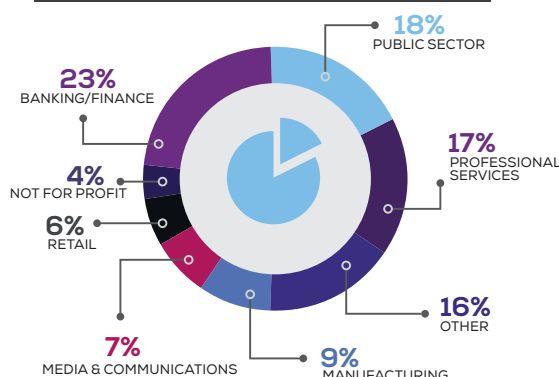
ATTENDEES YOY

15.000

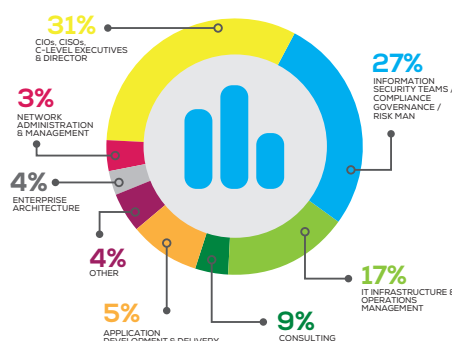


ATTENDEES

END USER/ENTERPRISE INDUSTRY VERTICALS



JOB LEVELS





DATA CENTRE WORLD

DATA CENTER MARKET

+17,8% GROWTH AT DATA STORAGE TO 2030

350

KEYNOTE
SPEAKERS
NATIONAL AND INTERNATIONAL



SPEAKERS AS

Sabadell



Colliers

Viscofan

Reshaping food and wellbeing.
For many, for long.

SPAIN'S LARGEST SHOWCASE OF DATA CENTRE INFRASTRUCTURE

**MEDIA
REACH**
500.000€

KPIS
+1.000.000 EMAILS SENT
+6.000.000 CAMPAIGN IMPRESSIONS



AREAS OF INTEREST

ROBOTIC AUTOMATION FOR DATA CENTRES	40%
RACKS PDU & CONTAINMENT	30%
RENEWABLE AND ALTERNATIVE ENERGY AND POWER FOR DATA CENTRES	20%
ROUTING & SWITCHING INCL. BUSBAR & FIBRE RUNNER	10%



+183
POSTS



**4.965
FOLLOWERS**



CONTACT US HERE

<https://www.datacentreworld.es/formulario-expositores-dcw>

TESTIMONIALS



+43.000
VISITS TO THE
WEBSITE

+48%
C-LEVEL PROFILE



+8.000
NEW USERS

400
EXHIBITORS

10K
REACTIONS

APP



+35.000
CONNECTIONS
IN TWO DAYS



+300.000
UNIQUE
IMPRESSIONS

TRENDING TOPICS

Improving the efficiency of data center facilities.

Incorporation of AI/MLOps in data centers.

Integration of renewable energy and sustainable strategies in data center maintenance.

Industrial automation and data transmission processes.

Cybersecurity in data centers.

Sustainability of data centers.

+700

CONFERENCE
ATTENDEES

+ ATTENDEES

70%

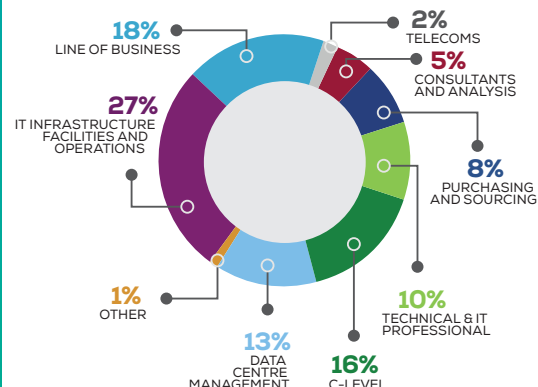
ATTENDEES YOY

15.000

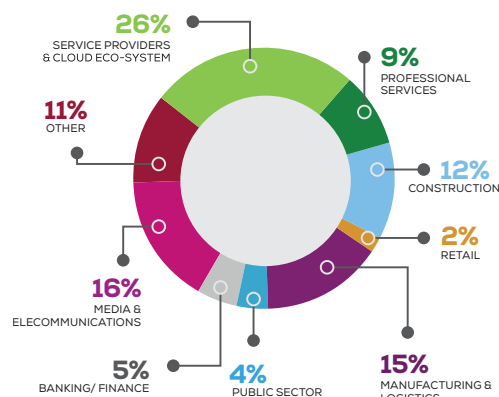


ATTENDEES

VISITOR JOB FUNCTION



VISITOR INDUSTRY VERTICALS





CONNECTIVITY
WORLD

SPAIN TELECOMS

+35% GROWTH IN THE 5G
INFRASTRUCTURE

SPEAKERS AS



4.965
FOLLOWERS



CONNECTIVITY WORLD-NETWORK FUTURE

KEYNOTE
SPEAKERS

+350



NATIONAL AND INTERNATIONAL



+6.000.000
CAMPAIGN IMPRESSIONS



+400
EXHIBITORS

ATEENDEES FORECAST
15.000
ATTENDEES



CONTACT US HERE

<https://www.madridtechshow.es/connectivityworld>



+183
POSTS



WEBSITE

+10.000
WEBSITE VISITS
+9.000
NEW USERS



TRENDING



TOPICS

NEW ECOSYSTEMS IN
THE CLOUD WORLD

IOT

WEB3

5G

OPENRAN

EDGE COMPUTING

NETWORK SLICING

WI-FI 6

SMART FACTORY

NFTS

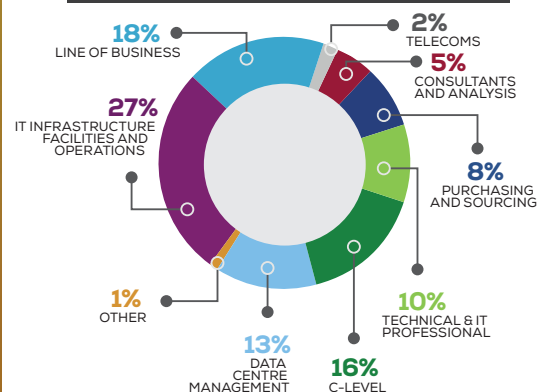
BLOCKCHAIN



+49%
(CTO, CIO, CISO)

C-LEVEL

VISITOR JOB FUNCTION



VISITOR INDUSTRY VERTICALS

