

DSIT, Ipsos and Perspective Economics' cyber sector survey: an overview

- DSIT has asked Ipsos and Perspective Economics to carry out two surveys of UK cyber sector businesses in the UK in 2023. These help the government understand, support and promote the cyber security sector.
- These surveys will take place by telephone and online (see final slide for an online link).
- These are annual surveys, providing up-to-date statistics on the sector, and you may have taken part in previous years.
- The Cyber Sectoral Analysis and Cyber Labour Market Survey findings are published on GOV.UK.
- **The Cyber Sectoral Analysis survey runs from June to August.** This survey is about understanding your business, your customers, whether you export and any barriers to growth you face.
- **The Cyber Labour Market Survey runs from September to October.** This survey is about understanding your skills needs, and training and recruitment approaches.

Participation is confidential.

DSIT will use the anonymised survey results to help develop policies that affect the UK cyber security sector.



Department for
Science, Innovation
& Technology

These are annual surveys, providing up-to-date statistics on the sector, and you may have taken part in previous years. Last year we found that:

- Almost 2,000 firms in the UK were providing cyber security products and services.
- The UK's cyber security sector was a key economic driver for the UK economy, employing over 58,000 people in cyber-related roles, and generating over £10.5 billion in revenue each year.
- 70% of cyber security firms were based outside of London. You can view how your region has performed [here](#) in our regional snapshots



DSIT, Ipsos and Perspective Economics' Cyber Sectoral Analysis survey: how you can help

- You can also take part online using the QR code below, or by following this link to the online survey: <https://ipsos.uk/cybersector>
- **The survey is confidential.** DSIT will not know who takes part.
- The survey typically takes **12 minutes to complete**.
- Ipsos will be emailing and/or calling cyber sector businesses from June to August from our Edinburgh call centre, so you may also receive an email or call from us.
- If you want to get in touch, you can email Ipsos at: DSITcybersector@ipsosresearch.com
- Please see our survey website for more information: <https://www.gov.uk/government/publications/uk-cyber-security-sectoral-analysis-survey>

