The Value of our Policy and Public Affairs Programme

1. Industry Access:

techUK's Policy and Public Affairs Programme helps our 940+ members understand, engage and influence the development of digital and tech policy in the UK and beyond.

Through our collective expertise we support our members to digest, synthetize and get to the bottom of some of the most complex policy questions that confront our sector. From changing data protection rules, new online safety requirements, increasing security legislation and competition policy, members get access to expert networks, analysis and content to help their business orientate itself in an ever-changing landscape.

2. Influence Policy:

techUK's Policy and Public Affairs Programme has an extensive engagement programme across Government and in Parliament. We meet and communicate with MPs and Lords every week and help our members access the latest parliamentary thinking.

As members of the Digital Economy Council, Business Innovation Forum, FCDO UK-EU Domestic advisory group and more, we provide regular advice and input to the Secretary of State and senior officials across the key departments for our tech sector.

We also coordinate a full suite of events at the Conservative Party and Labour Party annual conferences as well as hosting industry briefings and events, helping our members to speak directly to key decision makers.

3. Inside track:

We provide succinct and laymen's terms updates on key policy files, with regular member meetings presenting companies with a chance to discuss and share ideas with their peers as well as building industry wide positions. Through our member groups we bring in policy experts, economists, pollsters and consultants for sessions with members to help scratch beneath the surface of the trends and people shaping tech and politics. techUK has successfully changed Government policy and shaped the narrative around our sector across a range of issues, from skills to data protection policy to digital trade. We not only help our members achieve better outcomes but also stand up for our sector in the media and continuously push the positive case for our sector.

4. Impact performance:

techUK represents its members on advisory groups and boards across Government and are regularly asked for views by Government Ministers, the Labour Party and by Select Committees on the key issues affecting our sector. We advise on and shape the key policy decisions that matter to our members and support member goals by helping Government understand sector priorities and sentiment. Our policy work helps to shape a positive regulatory and legislative environment for members, ensuring their voices are heard in government and their views are considered by senior policy makers.

5. A return on investment (ROI):

The techUK Policy and Public Affairs Programme helps to ensure that tech policy is properly informed by the views of our members. We have secured positive policy outcomes across R&D tax credits, data reform, competition policy, skills policy, digital adoption and trade policy that have improved the policy and regulatory landscape and delivered value for our members, either through new opportunities, or by preventing poorly conceived policy from being passed. We provide members with a direct channel to engage with key stakeholders in Government, parliament, and the wider business and civil society, and to shape the wider policy discussions in the UK.

By proactively engaging in the Policy and Public Affairs Programme, members can better navigate the tech policy ecosystem, make better decisions, and realise key opportunities that will provide a return on investment for their businesses.