Cloud Programme

Cloud computing is a key driver of the UK's data-driven economy, with cloud-based platforms, infrastructure and services supporting UK businesses across every industry and sector.

techUK's work focuses on ensuring the UK stays at the forefront of cloud adoption and is a single point of contact for UK government and key stakeholders on issues impacting the development of the UK cloud market and industry.

Programme Value Proposition

Industry Access
techUK is focused on ensuring the UK stays at the forefront of cloud adoption. We are a single point of contact for UK government and key stakeholders on issues impacting the development of the UK cloud industry. We help our members to increase their brand awareness, build strong relationships, affect industry change, reach their audiences, and grow their business.

Influence Policy
We influence government departments and regulators on issues relating to both the regulatory environment and public sector procurement. Recent examples include member-only roundtables with Ofcom and the ICO, techUK responses to UK Government consultations, and a roundtable with the Government's CTO to discuss cloud procurement. We give members access to key decision-makers and an opportunity to help shape policy discussions.

Inside Track
We provide techUK members with the inside track on developments likely to have an impact on the UK cloud market. Members leverage our network to help identify opportunities and risks, exchange thought leadership and best practice and gain insight into the likely impact of market trends, policy developments, or new and emerging technologies.

Impact Performance
The Cloud Programme helps members to raise their profile, build a network within our tech community, and meet potential partners and customers. Members will see market trends earlier, better understand changes to regulation and legislation, gain access to key stakeholders and decision-makers, and shape the conversation on issues like skills and sustainability.

Return on Investment
techUK membership provides a return on investment for every member. For some members that means raising their profile, developing relationships across our tech community, shaping the policy debate in Westminster, amplifying their voice through our collective action, or boosting brand awareness through events and thought leadership. Get in touch to see how we can support you.

Get in touch

Email: membership@techuk.org | Telephone: 020 7331 2026