Defence Dinners Sponsorship Opportunities 2023

techUK
FOR WHAT COMES NEXT

About techUK

techUK is the trade association which brings together people, companies and organisations to realise the positive outcomes of what digital technology can achieve.

With over 800 members (the majority of which are SMEs) across the UK, techUK creates a network for innovation and collaboration across business, government and stakeholders to provide a better future for people, society, the economy and the planet. By providing expertise and insight, we support our members, partners and stakeholders as they prepare the UK for what comes next in a constantly changing world.

The defence programme works to help the UK's defence technology sector align itself with the MOD, specifically with the department's Defence Digital organisation. The programme aims to help the sector remain at the forefront of technology exploitation. Through our Defence & Security Board and our Forums covering Information Superiority, R&T, Commercial Business and SME's, the programme delivers a broad range of activities which support the MOD as it procures new digital technologies.

40K followers

24K LinkedIn company page followers

130K unique visits per month techUK.org

The Event

Event Date: Spring 2023 and Winter 2023

Venue: Central London

Event Format: Dinner

About the event

The techUK defence dinners are an excellent opportunity for our members to meet with key stakeholders to discuss where the UK defence technology industry is headed and offer sponsoring companies' exceptional opportunities to position your brand as a leading authority and innovator. Our defence dinners bring together over 250 delegates for an evening of informal networking, speeches and a fantastic dinner.

Sponsoring the Defence Winter or Spring Dinner will place your organisation at the centre of industry and national defence issues through speaker platforms, brand exposure and marketing before, during and after the dinner.

DEFENCE WINTER DINNER 2021
LIEUTENANT GENERAL RICHARD WARDLAW OBE
MSc BEng MInstRE, Chief Defence Logistics Support

Sponsorship Packages

Headline Sponsor: £18,500 + VAT

- **Speaking opportunity:** five minute sponsor speech pre-dinner and opportunity to introduce the keynote speaker
- **Mention in techUK's welcome speech**
- **Complimentary event tickets:** 10 x dinner tickets (table of 10) plus two tickets to sit on top table (ticket value approx. £2.3k + VAT)
- **Sponsor company logo prominent** throughout the collateral and bespoke branding used at the dinner venue
- **Promoted as headline sponsor** on all event HTML mailings, during the pre-event campaign (dependant on time of signing contract)
- **techUK website:** sponsor 'hub' included on event website including company logo and boiler plate (200 words) along with links to four sponsor resources (e.g. video, report, webpage, blog)
- **Sponsor recognition** in eight promotional tweets/LinkedIn posts including company's handle
- **Two sponsor pop-up banners** located in the main dining room (sponsor to provide)
- **Sponsor advertisement:** whole page advertisement included in dinner programme which is shared with all delegates
- **Promoted as headline sponsor** (logo and 200-word boiler plate) in dinner programme given to all delegates on arrival
- **Opinion pieces:** two sponsor developed 750-word articles on the subject matter of choice (agreed with techUK) to be posted as insights on the techUK website and promoted through techUK social media channels.

Networking Sponsor: £10,000 + VAT

- **Complimentary event tickets:** five dinner tickets (value approx. £1k+ VAT)
- **Mention in techUK's welcome speech**
- **Sponsor company logo prominent** throughout the collateral and bespoke branding used at the dinner venue
- **Promoted as networking sponsor** on at least three HTML mailing, during the pre-event campaign (dependant on time of signing contract)
- **techUK website:** sponsor 'hub' included on event website including company logo and boiler plate (200 words) along with links to two sponsor resources (e.g. video, report, webpage, blog)
- **Sponsor recognition** in five promotional tweets/LinkedIn posts including company's handle
- **Promoted as networking sponsor in event programme**, shared with all delegates, including a 100-word boiler plate
- **One sponsor pop-up banner** located in the networking area (sponsor to provide)
- **Opinion piece** – one sponsor developed 750-word articles on the subject matter of choice (agreed with techUK) to be posted as an insight on the techUK website and promoted through techUK social media channels.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.

If you are interested in becoming a sponsor, please contact:

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