

techUK Flagship
Events | **Tech Policy
Leadership
Conference 2026**
Sponsorship Opportunities

Tech Policy Leadership Conference

Event Date: March 2026 | **Venue:** London

Timings: Day Conference

About the Tech Policy Leadership Conference

techUK's Tech Policy Leadership Conference will be a day-long, in-person event, offering industry, government, regulators, and other tech policy stakeholders the opportunity to engage on the most important questions surrounding digital regulation.

Last year, the conference aimed to join the dots by bringing together a high-level line-up of speakers with topics from Artificial Intelligence and the opportunities to support public service reform, digital regulation, and delivering digital infrastructure for growth and creating a dynamic and competitive digital economy in the UK. The event offers sponsors and delegates plenty of opportunity to connect, network and build relationships.



Sponsorship Packages | Headline Sponsor | £30,000 + VAT

techUK's fourth annual Tech Policy Leadership Conference will be a day-long in-person event, offering industry, government, regulators, and other stakeholders in tech policy the opportunity to engage on the most important questions surrounding digital regulation. From Artificial Intelligence and the opportunities to support public service reform, digital regulation, and delivering digital infrastructure for growth and creating a dynamic and competitive digital economy in the UK, this conference aims to join the dots by bringing together a high-level line-up of speakers. The event offers sponsors and delegates plenty of opportunity to connect, network and build relationships. **The headline sponsor package is only available to one company.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Blogs: Opportunity to write two thought leadership blogs (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k).

Social media promotion: Sponsor mention in 10x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor representative invited to join the conference's opening plenary session.

Speaking opportunity: Sponsor representative invited to join the conference's closing plenary session

Welcome speech: A thank you in techUK's welcome speech.

Exhibition stand: Space (4x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Headline Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsors invited to supply a full-page advertisement for inclusion in the programme (sponsor company to provide advert). Plus, sponsor logo and 200-word company description to be also included.

Report giveaway: Opportunity to share one report/publication with all delegates (sponsor to provide).

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Panel/Theme Sponsor | £15,000 + VAT

This is an opportunity for your company to join one of the conference panels and share your views on one of the key themes being explored during the conference. **Three panel sponsor packages are available.**

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Panel Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage.

Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog)

Blog: Opportunity to write a thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k).

Social media promotion: Sponsor mention in 5x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor representative invited to join panel of their chosen session.

Exhibition stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Five passes for entry to the conference for sponsor to share with colleagues or VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

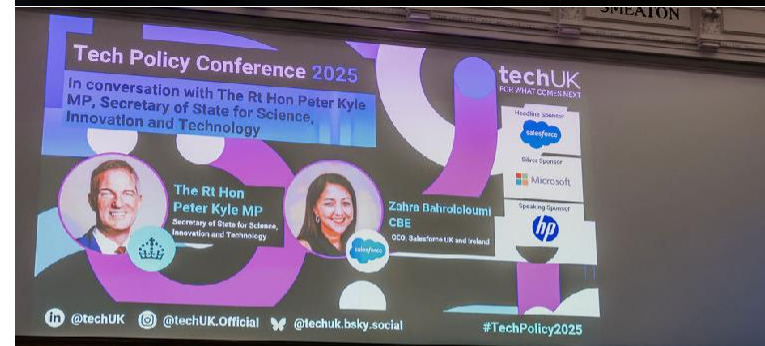
Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Panel Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Speaking Opportunity | £5,000 + VAT

This is an opportunity for an organisation to work closely with techUK and take part in one plenary session.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Speaking Sponsor' on all HTML emails, during the pre-event marketing campaign (c10,000 mailing list).

Website: Sponsor featured on event webpage. Includes company logo and company description (200 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Speaking opportunity: Sponsor invited to join one of the plenary panel sessions.

Welcome speech: A thank you in techUK's welcome speech.

Venue branding: Sponsor company logo prominent in the venue and on stage.

Event materials branding: Promoted as Speaking Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: Sponsor promotion in post event email to all attendees.



Exhibition Stand Sponsor | £2,500 + VAT

Exhibition stands will have a prime position in the high-traffic catering, networking and registration areas where industry and government will interact in a relaxed environment.

Pre-event industry promotion

(dependant on time of signing sponsorship contract):

Emails: Promoted as 'Exhibition Stand Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on event webpage. Includes company logo and company description (50 words).

Social media promotion: Sponsor mention in 2x LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

Exhibition Stand: Space (3x2m) at the conference in the networking and catering area for an exhibition stand (stand/banners provided by sponsor).

Complimentary tickets: Four passes for entry to the conference.

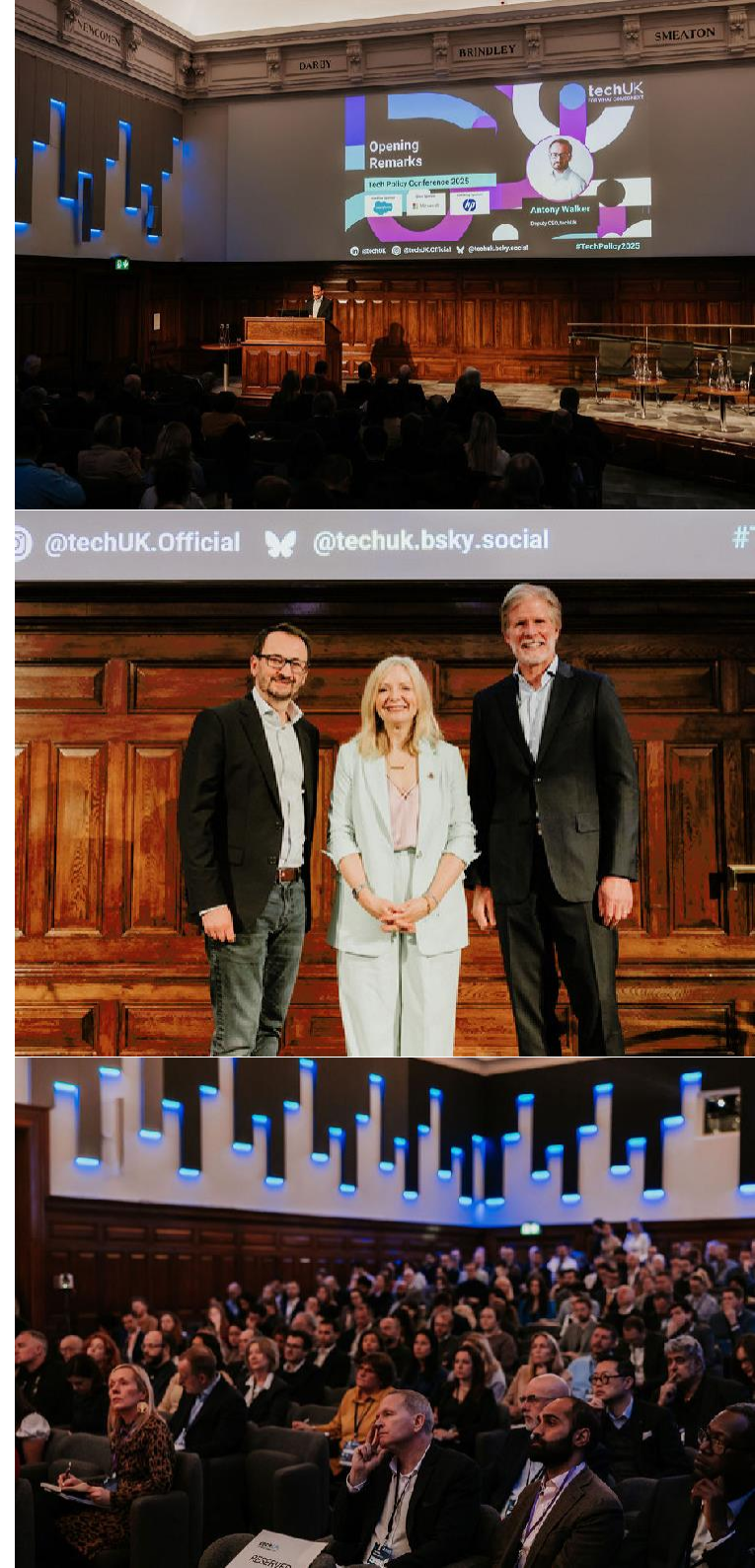
Event materials branding: Promoted as Exhibition Stand Sponsor on event slides and conference delegate material on the day.

Event programme promotion: Sponsor logo and 50-word company description to be included.

Post-event industry promotion

Email: A thank you in techUK's post event email to all attendees.

Sponsorship deliverables are dependent on sponsor meeting deadlines set by techUK.





About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

Margot Stumm | Head of Events and Sponsorship | techUK
E flagshipevents@techuk.org



61K
LinkedIn
company
page followers



143K
unique visits
per month
techUK.org