

# The Value of our International Policy Programme

**techUK**  
FOR WHAT COMES NEXT

## 1. Industry Access:

The techUK International Trade Programme brings together a broad community of tech companies, market access consultancies and law firms. This network is an important resource in supporting members with their international trade plans and aspirations. Whether you are looking to understand market opportunities or market access barriers in the EU, the US or the Asia-Pacific region, or to build partnerships with key actors in your target market, we provide members with the framework and the opportunities for those commercially meaningful connections to take place.

## 2. Influence Policy:

techUK is the first point of contact for the UK government on all things digital trade. We provide our members with the opportunity to shape the UK's priorities in trade negotiations, and we work with a wide range of stakeholders to see those priorities translated into binding commitments. From what a digital trade chapter should look like, to where and how we influence international regulatory cooperation in tech, we're leading the conversation on tech and trade, strengthening our members' influence and raising their profile. In addition, through our work with the WTO, OECD, G7 and G20, we provide regular opportunities for members to engage with high level international audiences.

## 3. Inside track:

The techUK International Trade Programme works closely with the Department of International Trade and sister organisations in international markets to ensure our members are well informed on the latest trends and developments. We understand the challenges exporters face in an increasingly uncertain world and we work tirelessly to ensure our members are able to take advantage of international trade opportunities and have the contacts to succeed in the world of trade.

## 4. Impact performance:

Through the International Trade Programme, techUK members are able to take informed decisions about their international expansion. Following the entry into force of bilateral trade agreements, you will be able to confidently explore new markets and find new customers around the world. From the opportunities of market access in Australia and New Zealand, to the requirements for setting up business in India, techUK will help you to explore and engage new markets.

## 5. A return on investment (ROI):

techUK is a community with a huge international network. We provide our members with a wide-reaching platform to showcase tech solutions to policymakers and customers around the world. Through techUK membership, companies large and small get the opportunity to sit at the same table with some of the most influential people in international trade policy, and build connections with new clients and customers around the world. Membership is critical for firms seeking to expand.

