

The Value of our Smart Infrastructure and Services Programme

1. Industry Access:

The Smart Infrastructure and Systems (SIS) Programme represents businesses solving complex challenges for the built environment and society. From start-ups to FTSE 100 companies, our members are pioneering technology approaches for achieving net zero and delivering a resilient, digitally enabled infrastructure across utilities, transport, and cities. Participation within the SIS Programme helps our members to have a voice in these conversations, giving them an opportunity to get ahead of market trends, forge partnerships and influence policy at all levels of government.

2. Influence Policy:

The Smart Infrastructure and Systems (SIS) Programme has a powerful voice in policy debates spanning energy, utilities, transport, and the built environment. We work with the business department and transport department to shape government approaches for digital adoption in traditionally slower-to-adapt and high-emitting sectors. Our work has led to increased political recognition of the importance of tech and data-enabled infrastructure, and we continue to champion our members and new technology use cases by conditioning the regulatory environment for their deployment.

3. Inside track:

Infrastructure is digitalising rapidly to become more sustainable and interconnected. At the same time businesses are operating within an increasingly complex regulatory environment. Through stakeholder engagement and ongoing thought leadership, members of the SIS Programme are equipped with the information they need to stay ahead of market trends and regulatory changes. Members can proactively shape the regulatory environment by working with techUK and other members to define the position we take with policymakers. Finally, SIS members hear about funding opportunities ahead of the wider market and receive exclusive discounts to attend conferences and events via techUK industry partnerships.

4. Impact performance:

The Smart Infrastructure and Systems (SIS) Programme helps companies to grow, influence, and strengthen their reputation as innovators. We consistently profile our members and their leaders, helping to ensure member businesses stand out amongst the crowd. Members have access to a full programme of market engagement activities with bodies including but not limited to National Highways and National Grid that generate clear commercial advantage. This unparalleled access, supported by need-to-know regulatory updates, puts our members on the strongest possible footing to grow.

5. A return on investment (ROI):

In a competitive market, the SIS Programme works hard to generate value for our members. Our leadership committees (Transport, Energy, and Digital Twins) are sharply focused on ensuring that the UK's infrastructure is digitally enabled, and infrastructure owners and government see the value of technology transformation. Members contribute to technology showcases, market engagement activities, and provide thought leadership that supports the ambition of a more intelligent built infrastructure. Our member's solutions are part of this narrative, generating instant value.

