



techUK Events UK Digital Economy Summit 2025 Sponsorship Opportunities

UK Digital Economy Summit | November 2025

Venue: TBC (Edinburgh)

Times: 10:00 – 16:00 (drink reception to follow)

UK DES25 summit will bring together business leaders, techUK members, industry partners, relevant third sector bodies and Government representatives from across the UK to explore and discuss the importance and role of digital innovation in driving economic growth, business competitiveness, and global talent development.

This Summit forms part of a wider initiative focused on the digital economy's role in boosting productivity, investment, and skills, for people, towns and cities across UK and the need to grow the economy.

As part of UK DES25, techUK will release the latest data from the Local Digital Index (the fifth edition of the Index) that will show the strength of different local tech ecosystems across the UK.

See Index 2024.



Headline Sponsor | £12,500 + VAT

Part of the Headline Sponsorship package will be the curation of the Local Digital Index data, headline branding attached to the microsite, a C-suite quote in the press release, feature case study on the microsite and speaking slot (keynote or panel) at UK DES2025.

Pre-event industry promotion (dependant on time of signing sponsorship contract):

Emails: Promoted as 'Headline Sponsor' on all HTML emails, during the pre-event marketing campaign.

Website: Sponsor featured on events webpages. Includes company logo and company description (200 words) along with links to four relevant sponsor resources (e.g., video, report, webpage, blog)

Social media promotion: Sponsor mention in

all LinkedIn posts including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels. Blogs: Opportunity to write one thought leadership blog (700 words each) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k). techUK to include sponsor in creation of the Local Digital Index 2025 – including featured on website as sponsor and developing data sets that may help sponsors work, including 'regional' a case study to be included.

On the day opportunities

VIP guests: Sponsor to be given 8 guest passes for the reception to hand out to their VIP guests.

Welcome speech: A thank you in techUK's welcome speech.

Keynote from Sponsor speaker and/or opportunity to introduce another keynote (e.g. Ministerial speaker) or opportunity to be guest on one of the panel sessions

Sponsor branding: Sponsor company logo prominent throughout the event collateral at the venue. Headline sponsor will also have a stand in the reception/networking space (sponsor to provide).

Sponsor giveaway: Opportunity to provide branded gift/handout/publication to all attendees. To be handed out on guest arrival (sponsor to provide).

Post-event industry promotion:

Email: A thank you for 'Headline Sponsor' in techUK's post event email to all attendees.



Gold Sponsor | £8,000 + VAT

Part of Gold Sponsorship package will be the curation of the Local Digital Index data, branding attached to the microsite, a quote in the press release, case study on the microsite and speaking slot (panel) at UK DES 2025.

Pre-event industry promotion (dependant on time of signing sponsorship contract):

Emails: Promoted as 'Gold Sponsor' on all HTML emails, during the pre-event marketing campaign. Website: Sponsors featured on event webpage. Includes company logo and company description (100 words) along with links to two relevant sponsor resources (e.g., video, report, webpage, blog).

Blogs: Opportunity to write one thought leadership blog (700 words) to be hosted on techUK website and shared through techUK social media channels (LinkedIn reach 61k).

Social media promotion: Sponsor mention in all LinkedIn posts/tweets including sponsor's handle (LinkedIn reach 61k). Plus, sponsor provided with assets to share on their social channels.

On the day opportunities:

VIP guests: Sponsor to be given 8 guest passes for the reception to hand out to their VIP guests. **Speaking opportunity:** Panel speaker or chair as part of UK DES 2025.

Welcome speech: A thank you in techUK's welcome speech.

Sponsor branding: Sponsor company logo prominent throughout the event collateral at the venue. GGold Sponsor will also have a stand in the reception/networking space (sponsor to provide)

Sponsor giveaway: Opportunity to provide branded gift/handout/publication to all attendees. To be handed out on guest arrival (sponsor to provide).

Post-event industry promotion:

Email: A thank you for 'Gold Sponsor' in techUK's post event email to all attendees.



Silver (Panel) Sponsor | £5,000 + VAT

Two packages available.

techUK is providing two sponsored panel sessions as part of UK DES25. Panel should aim focus on the key topics of the DES – growing the economy, increased productivity, growing the tech sector – or the key components of the Digital Index – digital infrastructure, digital skills, investment and R&D.

Sponsors will have a speaker slot (chair or panellist), have featured banners and backdrops for the panel, help develop panel session including other guests on panel, and provide a small (c1,000 words) case study for the Local Digital Index microsite.

Drinks Reception Sponsor | £4,000 + VAT

A drinks reception to follow the UK DES25 for guests (including additional invitees for sponsors) as part of a techUK's focus on delivering growth for the economy and growing the tech sector in the UK.

This will have a separate events page on techUK's website with social cards including the sponsors logo and branding.









About techUK

The techUK flagship events programme consists of a range of virtual, hybrid and in-person networking sessions, including conferences, drinks receptions and VIP dinners. Our flagship events bring together delegates and leading speakers from across the tech industry as well as the public sector to share their views and insights on the key issues facing our sector.

To find out more, please contact:

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