

The Value of our SME Programme

1. Industry Access:

When you join techUK you join our community. We are a membership of 950+ tech firms, plus policy makers, regulators, decision makers and thought leaders from across the UK. Over 550 of our members are SMEs. We provide our SME community with opportunities to network and collaborate with their peers, industry leaders, and customers in both the private and public sector.

2. Influence Policy:

techUK works to ensure policy development in the UK creates the best environment for growth. Our relationship with government and regulators allows us to advocate for regulatory solutions and policy that help our SME members to compete and grow. Whether it's ensuring R&D tax credits continues to benefit SMEs, or making it easier for SMEs to access public procurement, being part of this process helps SME members to strengthen their influence, raise their profile, and reduce their risk and costs.

3. Inside track:

We provide SME members with succinct policy and market insights so they can understand their customers and identify where the upcoming opportunities may be. techUK provides SME members with access to business opportunities, such as early market engagement sessions, procurement launches and networking sessions with potential collaborators and customers. We provide market insights from across our 21 programmes, looking at the requirements different sectors have from technology and how SMEs can apply their solutions.

4. Impact performance:

Through the opportunities and advantages of techUK membership, SME members can impact their performance. Through our insights and networking opportunities, members can take advantage of the business opportunities on offer and make informed decisions on where

to prioritise their focus. They raise their profile within the industry and to customers more broadly. They react better to the market. They are compliant with regulation and legislation. They build better strategies. They win more business. They are better prepared for what comes next.

5. A return on investment (ROI):

techUK membership provides a return on investment for every member. Across 21 dedicated programmes our expert teams help our members to do things they may struggle to do alone. We help them to affect policy that is beneficial to their businesses. We develop relationships critical to their growth. We showcase their products and services to our audiences. We facilitate meetings and events, and we create opportunities for them to meet clients, customers, policy makers and politicians.



techUK
FOR WHAT COMES NEXT