



THE INSPIRE JUSTICE AWARDS

Partnership Opportunities

12 September 2024

Queen Elizabeth II Centre, London



@Skills_Justice



@skills-for-justice



skillsforjustice.org.uk/inspire-justice-awards

Welcome to Inspire Justice 2024!

I am delighted to share our plans for the third annual awards event. The first two years have seen expanding participation from across the justice sector, so much so that we've increased the number of categories from 11 to 13, with new categories for individuals covering Educator of the Year, Inspectorate Worker of the Year and Rehabilitation Worker of the Year. You can see all the categories on page six.

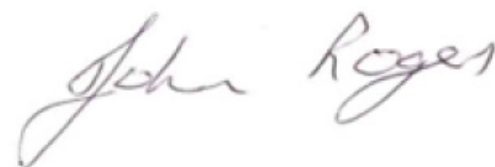
The essence of these awards is to give thanks and recognition to the thousands of operational and support staff across the UK that keep our justice system moving. These vital roles, which span everything from emergency call handlers to court ushers to prison administrators, help to keep the public safe.

Delivered by Skills for Justice, the UK's Sector Skills Council for Justice, the Inspire Justice Awards shine a light on the achievements of the workforce across 13 categories.

On behalf of Skills for Justice, I invite you to join us in celebrating these outstanding individuals and teams by supporting the awards as a sponsor.

We have a range of opportunities designed to help raise your profile within the sector, and by aligning your organisation with the awards, you can join us in publicly celebrating these unsung heroes.

I hope you can join us and offer your support to the teams and individuals across the UK playing their part for the benefit of the public.

A handwritten signature in dark ink, reading "John Rogers". The signature is fluid and cursive, with the first name "John" and the last name "Rogers" clearly distinguishable.

John Rogers
Chief Executive Officer
Skills for Justice

Why support the Inspire Justice Awards?



Raise your profile

Be recognised as a champion for the justice sector workforce, including courts and tribunals, policing, prison and probation, emergency services, and more.



Grow your network

Join us for the Inspire Justice Awards ceremony and meet with senior figures from the sector including national bodies, MPs, and Skills for Justice members such as the National Crime Agency and the Ministry of Justice.



A chance to celebrate staff

These awards are for your employees too! As a valued member of the justice community, your staff may qualify for one or more of our award categories. Nominating them is a fantastic way to recognise their contribution.



Increase brand awareness

As a supporter you will be included on the Inspire Justice Awards webpages, all newsletters and social media promotion, included in all our media coverage, and at the awards ceremony itself.

Some of our previous award winners have come from the following organisations:



Be a part of the conversation

Our stories and winners get profiled to audiences of over a million during the awards campaign cycle. Your brand and name can be a part of that exposure. Some of our packages offer greater levels of press inclusion, with the opportunity to work with us on opportunities for press, radio and TV.



HM Prison &
Probation Service



HM Courts &
Tribunals Service

THE HEPATITIS C TRUST

Prisoners'
Education
Trust



Key dates

23 May

Nomination window open

20 June

Nomination window closes

8 July

Judging period starts

19 July

Judging ends

July and August

Finalist announcements and key PR period

12 September

Inspire Justice Awards 2024 ceremony

13 September

Winners announcement and follow up press coverage

Headline sponsor - £10,000

The headline partner package is designed to offer your brand maximum exposure before, during and after the event. It includes:

- A double-page profile in the Inspire Justice Awards programme
- Interview with Skills for Justice, to be released and featured on all marketing channels
- Press release to announce your headline sponsorship
- A dedicated webpage about your involvement on the Skills for Justice website with the option to host a dedicated video/animation
- VIP table of eight at the award ceremony, including welcome drinks, afternoon tea, and post-event drinks reception
- Guest speaking slot to announce the awards at the start of the event
- Optional co-branding on all awards
- Full branding package during the awards marketing campaign
- Elevated branding throughout the award ceremony and presentation stage
- Interview slot in the official awards highlights film
- Co-branding on all event communications sent to tens of thousands justice sector professionals
- Inclusion in all press activity with over 1 million audience (2023 reach)

“HM Courts and Tribunals Service is delighted to celebrate the exceptional talent and achievements of the individuals and teams working across the justice sector.

“The contribution our staff make on a daily basis to help keepn the justice system running smoothly deserves to be formally recognised, and we’re thrilled to be able to offer this opportunity throught our participation with Skills for Justice and the Inspire Justice Awards.”



HM Courts &
Tribunals Service

Paul Harris, Operations Director, HMCTS

Category Sponsorship - £5,000 per award



Apprentice of the Year Sponsored by SFJ Awards

Apprentices make a significant contribution to the justice sector, and are a vital route of education and onboarding staff into the workforce. This award celebrates up and coming talent in the sector.



Courts and Tribunals Service Staff Member of the Year

Courts and tribunals staff play vital role in the administration of a fair, efficient, and accessible justice system. We recognise those in non-judicial and legal roles going above and beyond.



Custody and Detention Staff Member of the Year

Individuals in custody and detention roles support officers to protect people in their care and contribute to public safety. We recognise those in non-uniform/non-officer roles working in collaboration across the justice system.



Educator of the Year

Delivering the training needs of the sector is a big job – with many regulatory considerations for what materials and topics need to be covered. We celebrate individuals making a real impression on their learners and organisations through their expertise.



Equality, Diversity, and Inclusion Initiative of the Year Sponsored by People Plus Group

With clear aspirations for inclusive workplaces in justice organisations, we want to recognise the efforts of those who are supporting equity, diversity and inclusion initiatives, and are promoting positive outcomes for staff from diverse groups.



Health and Wellbeing Employer of the Year

Our justice workforce are often carrying out their roles in or with exposure to complex and challenging situations, and we spotlight employers showing their dedication to supporting the health and wellbeing of the workforce.



Inspectorate Staff Member of the Year

Justice inspectorates provide independent quality assurance to ensure that service users and members of the public have a reliable and ethical criminal justice system. We recognise those that provide direction and expertise to the system through our inspectorates.



Learning and Development Programme of the Year

As new regulations, guidelines, best practice and ways of working emerge, justice sector employees have to constantly embrace learning and developing new skills. This team award celebrates the provision of learning and development to ensure we have a highly skilled workforce.



Policing Staff Member of the Year Sponsored by UNISON

Every individual in police and law enforcement agencies plays a crucial part in policing, and we want to recognise those in non-uniform roles who are invaluable to the provision of public services.



Probation Staff Member of the Year Sponsored by UNISON

Designed to recognise all support roles who play a crucial part in the Probation Service's priority to protect the public through the effective rehabilitation of offenders.



Prosecution Staff Member of the Year

Prosecution services ensure a strong check and support in preparing criminal cases for court, and providing information, assistance and support to victims and witnesses. We showcase individuals supporting the delivery of prosecution services.



Rehabilitation Worker of the Year

A core tenet of the justice system, and a key way in which we protect public safety, is to rehabilitate offenders. We celebrate individuals contributing to rehabilitation, whether they work in parole services, liaison and diversion services, education and training, lived experience, employer or charity working schemes, or work in any other way with sentenced individuals.



Voluntary Contribution to community Safety and Justice

From victim support, to offender rehabilitation, to community safety and awareness partnerships, and more - there's no replacement for the services they provide.

**To discuss sponsorship of a category, contacts a member of the team on
justiceawards@skillsforjustice.org.uk or call 020 3074 1259**



What category sponsorship means for you

If you want your name associated with the top tier of award winners for a part of the sector that aligns with your products and services, category sponsorship is the best way to ensure you get the most out of being a part of the Inspire Justice Awards.

As a sponsor your organisation can benefit from:

- An exclusive announcement of your support to our audiences
- Take part in judging your category and present the award at our ceremony
- Your logo on the trophy and certificate presented to winners
- Branding on our visual displays at the awards ceremony venue
- Profile within the awards programme
- Option to add a branded gift to each winner's trophy box
- Feature a representative of your choice in the official awards highlights video (filmed at the ceremony)
- Full branding package during the awards marketing campaign
- Your logo, profile and link to your website, and option or a video on the awards website
- Work with our PR team on opportunities to share winners' stories in publications, on radio and TV (2023: over 1 million reach)
- Three tickets to attend the award ceremony, including welcome drinks, afternoon tea, entertainment, and post-event drinks reception*

*Three tickets per sponsored category with the option to purchase additional tickets if needed.

Sponsorship options

Digital sponsor - £3,000

- Your branding shown on all digital displays throughout the event
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Four tickets to attend the awards ceremony, including reception, afternoon tea, and post-event drinks reception

Drinks reception sponsor - £2,000

- Your branding and marketing collateral displaying in the reception area for the welcome reception and the post-event drinks reception
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony

Afternoon tea sponsor - £2,000

- Your content looped on the mainstage screens during the afternoon tea break, between the announcements of awards, for all delegates to see
- Your logo, profiles and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony



Name badge sponsor - £2,000

- Logo included on awards lanyards*
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony

*Lanyards and bags to be sourced by Skills for Justice.

Gift bag sponsor - £2,000

- Printed logo on ceremony gift bags*
- Inclusion of any marketing collateral or branded items within the gift bags
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- Half page profile in the awards programme
- Two tickets to attend the awards ceremony



Advert in the programme book

Congratulate your team members on their award nomination or raise your profile as a support of the justice sector.

- Double page - £950
- Full page - £500
- Half page - £250

Seat drop sponsor - £1,000

- Your marketing collateral on every seat at the awards ceremony
- Your logo, profile and link to your website on the Skills for Justice website
- One ticket to attend the awards ceremony

Programme book sponsor - £1,500

- Full page advert in the awards programme
- Your logo, profile and link to your website on the Skills for Justice website
- Branding on marketing communications, social media and within press releases
- One ticket to attend the awards ceremony

If there is an advertising opportunity not listed above that you would like to discuss, please speak to a member of our team at justiceawards@skillsforjustice.org.uk.

All our award sponsorship packages are available with a multi-year discount.



About Skills for Justice

Skills for Justice are a charity that champions the community safety and criminal justice workforce.

We work hand-in-hand with organisations across the justice sector to foster expertise and collaboration, and help develop workforce and skills solutions that improve jobs and benefit the public.

The Inspire Justice Awards demonstrate our commitment to champion the entire workforce, without whom the system in the UK simply could not operate.

We want to say 'Thank you' to all those who have gone above and beyond to make our communities safer and fairer for all.

Find out more about our work by visiting skillsforjustice.org.uk

 @Skills_Justice  skillsforjustice.org.uk/inspire-justice-awards

 @skills-for-justice #InspireJusticeAwards





THE INSPIRE JUSTICE AWARDS



THE INSPIRE
JUSTICE AWARDS

Brought to you by



THE INSPIRE
JUSTICE AWARDS