



## Digital Identity Programme

Digital identities will provide a gateway for citizens and SMEs into the connected ecosystem of services making up the digital economy. Consumers will be able to give permission for the secure use of their data across companies and sectors, allowing innovative players to create new services. Through market wide standards, digital identities will bring great economic and social benefits, deliver trust, security and privacy for citizens and save millions in costs for public and private sectors.



## Programme Value Proposition

### Industry Access

techUK helps our members to build strong relationships with policy makers and regulators, and to demonstrate the benefits of digital identity across sectors, including Financial Services, Travel, Healthcare and the Public Sector. We advocate for market-wide standards to ensure digital identities bring economic and social benefits, deliver trust, security and privacy for citizens and save millions in costs for public and private sectors.

### Influence Policy

We work with our members to help deliver a legal and regulatory framework that will allow digital ID in the UK to flourish. This means shaping DSIT policy on digital ID and the UK's Digital Attributes and Trust Framework. techUK's strong working relationship with both government and regulators means members can strengthen their influence and raise their profiles across both industry and government.

### Inside Track

techUK provides members with early insight and guidance on new and emerging digital ID issues to help them identify opportunities and risks. We convene regular member roundtables with government officials to discuss pressing issues and escalate specific concerns. These engagements have enabled techUK to directly influence government policy outcomes in a way that supports the UK digital ID ecosystem to flourish.

### Impact Performance

techUK helps Digital ID Programme members to raise their profile with both government and industry leaders looking for digital ID solutions across all verticals. Through events such as techUK's Digital ID Engagement Series, members meet new partners, customers and industry stakeholders helping them to identify early market opportunities and risks that can help them best manage their growth strategies.

### Return on Investment

Through a regular calendar of activity members raise their profile as thought leaders, influence, and shape policy outcomes, and strengthen their relationships with potential clients and decision-makers. By working with techUK's market-verticals our members can demonstrate the benefits of digital identity to emerging markets whilst gaining a better understanding of how they can better support these companies on their digital ID adoption journey.

## Get in touch

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