

techUK  
FOR WHAT COMES NEXT

WHITEHALL  
SW1  
CITY OF WESTMINSTER

## Policy and Public Affairs Programme

techUK helps its members understand, engage and influence the development of tech policy in the UK and beyond. We are in constant dialogue with policymakers across Whitehall, Westminster, the devolved nations, and Brussels to represent the sector and make a case for how tech can help address some of the UK's most significant challenges. Members participate in this dialogue through industry briefings and events, allowing our members to talk directly to key decision-makers. We aim to help businesses and policymakers understand the complex policy questions confronting our sector.



Find out more about our Policy and Public Affairs programme.

## The benefits of our Policy and Public Affairs programme

### Industry Access

techUK helps our members understand, engage and influence the development of digital and tech policy in the UK and beyond. We support our members to understand some of the most complex and thorny policy questions that confront our sector. From the impact of AI on our economy and society to how we get the right infrastructure, skills, and regulatory environment for a thriving UK tech sector. Our members get access to expert networks and analysis, helping them orientate their business in an ever-changing world.

### Influence Policy

techUK meet and communicate with MPs and Lords every week, helping our members access the latest parliamentary thinking. We are members of a wide range of Government advisory bodies and have good contact with the official opposition. We provide regular advice, and thought leadership, such as through our UK Tech Plan and Seven Tech Priorities, to the key decision makers. This gives our members a voice across the UK's political parties.

### Inside Track

We provide succinct and laymen's terms updates on key policy files, with regular member meetings presenting companies with a chance to discuss and share ideas with their peers as well as building industry wide positions. At our meetings we bring in policy experts, economists, pollsters, and consultants for sessions with members to help scratch beneath the surface of the trends and people shaping tech and politics.

### Impact Performance

techUK is seen as one of the leading and most credible voices on technology policy in the UK. We have shaped Government policy, helped the opposition access, and understand the tech sector, and regularly lead conversations in the media about the health of the UK tech sector. Through membership of techUK our members gain an influential advocate able to make the case for our industry.

### Return on Investment

techUK helps to ensure that tech policy is properly informed by the views of our members. We have secured positive policy outcomes across R&D tax credits, support for scale-ups data reform, AI regulation, competition policy, skills policy, digital adoption, and trade policy. These have improved the policy and regulatory landscape for our members. This is both through new opportunities or by preventing poorly conceived policy from being passed.

## Get in touch

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Download  
A UK Tech  
Plan



Download  
Seven Tech  
Priorities