The Value of our Data Centres Programme

techUK
FOR WHAT COMES NEXT

1. Industry Access:

The Data Centres Programme represents over 180 members including operators, suppliers, customers and developers in the sector. Almost half of our members are micro and SMEs. We help members to build strong relationships in the sector to expand their networks and create business opportunities. We bring industry and policymakers together to work collaboratively to help improve external perceptions of the sector. And we foster thought leadership and collaboration, encouraging the sharing of technical knowledge and best practice including to support sustainability and net zero goals.

2. Influence Policy:

The growing political awareness of the critical importance of data centres places the sector in the firing line for new regulation or policy reviews. Whether in response to government consultations or advocating for better, simpler regulatory solutions, techUK helps its members have a say to seek meaningful policy change where it is needed. Through the Programme we champion the sector by building strong industry consensus to ensure that policy measures do not compromise sector competitiveness while also strengthening our members' influence and reducing their risk.

3. Inside track:

The Data Analytics and AI Programme helps members to identify and interpret key opportunities and risks from government AI policy announcements. This enables members to anticipate changes and best prepare for the future, giving them a competitive edge over other businesses. techUK have regular catch-ups with key stakeholders including, DSIT, the Office for AI, CDEI and the ICO. This direct access to decision makers enables members to raise their profile, highlight cutting-edge examples of AI in practice as well as escalating any specific AI-related issues.

4. Impact performance:

techUK helps members to raise their profile in both government and industry across all sector verticals via speaking opportunities at techUK events, including techUK's Data Strategy Series and our annual Digital Ethics Summit. These profile-raising opportunities help provide access to new partners, customers and industry stakeholders and help members to identify early market opportunities and risks that can help them best manage their growth strategies.

5. A return on investment (ROI):

Members of the Data Analytics and AI Programme have the opportunity to directly influence the future of UK AI policy, including potential future regulation, in ways that are beneficial to their business. Members also contribute to government consultations, input into techUK reports, and influence decision makers face-to-face via roundtables and events. Through these activities members can showcase their thought leadership to potential future customers, meet and win new clients, and influence and impact policymakers and other key stakeholders.