Local Public Services Programme

Local public services are faced with a range of challenges and digital presents the opportunity to do things differently and smarter. We bring together companies large and small with local authorities to find solutions that improve outcomes for citizens and help create thriving, productive, healthier and safer places for all. Local government can be a complex market, that is why we help members to navigate it and champion the innovations that can create truly digital local public services and outcomes.

Find out more about our Local Public Services programme.

The benefits of our Local Public Services programme

Industry Access
techUK is at the heart of the local public services tech community. We help our members to build relationships with local government, combined authorities and potential industry partners across the country. Members have visibility of upcoming procurement opportunities, can shape local digital strategies, and position themselves with credibility as thought leaders in the market, helping them to grow their businesses.

Influence Policy
techUK is the go-to forum for local government to validate and inform its thinking. We ensure our members remain up to date with key policy changes and create forums in which they can input into key strategies. Members can be on steering boards and working groups, and speak on panels and roundtables. These opportunities help our members to raise their profile and position themselves as industry leaders.

Inside Track
One of the key advantages of techUK membership is regular market insight on the biggest tech trends and opportunities in local government - from the key suppliers and buyers, to the frameworks they should be on. Members are able to put their best foot forward, have meaningful conversations with partners, and respond efficiently and appropriately to a tender.

Impact Performance
techUK supports new entrants and SME members by helping them to engage with larger suppliers, identify new business partners, providing a faster route to market. We also support engagement with potential local government customers via a series of outcome led engagements. As the go-to forum for public sector partners we help members to build trusted relationships with local government.

Return on Investment
We bring members and local authorities together to find solutions that improve outcomes for citizens and help create thriving, productive and safer places. We support members to navigate this market and champion member innovations that can create truly digital local public services. Ultimately, we help our members to extend their profile and influence the local government market.

Get in touch

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