Worshipful Company of Information Technologists
Social Value Leadership Group

Government Perspectives on Progress and the Future

Speakers:
Claire Dove CBE - VCSE Crown Representative
Prof. Chris White – Former MP and author of the Social Value Act

Date: Thursday 16 February 2023 | Time: 17.00-19.30
Hybrid via Zoom and at WCIT Hall, 39A Bartholomew Close, London EC1A 7JN
Cost: £10 (inc VAT)

Register: https://www.eventbrite.co.uk/e/wcit-social-value-leadership-group-event-tickets-514840691367

Social Value - what is it and why is it important?

- *Social value* quantifies the net positive value businesses create for the economy, environment, and society.
- *Importance* of social value creation for a business:
    - Be a positive force in the society
    - Improve competitive advantage
    - Practice ethical and environmental good practices
    - Comply with the Public Services (Social Value) Act 2012

The WCIT is a modern livery company with 750 members drawn from industry, academia and government. The Company pillars of association are Charity, Education, Industry and Fellowship.

The current Master Rob Wirszycz commissioned the Social Value Leadership Group (SVLG) in 2020. The purpose of this group is to examine and advance the national Social Value agenda, particularly in the Information Technology sector; and explore and address the issues peculiar to the sector in implementing a socially responsible governance framework.

An early output of the SVLG's activity has been the development of a Social Value Maturity model and playbook whereby enterprises can benchmark themselves and their progress in implementing a social value agenda. The WCIT is making this useful tool available to any enterprise that wishes to use it.

The SVLG has a mixed membership of WCIT members and non-members, from a broad range of commercial and social enterprises, academia and consultancies. Freeman Prof Rajkumar Roy, Executive Dean of the School of Science & Technology at City, University of London, chairs the SVLG.