

International  
**cyber**<sup>2023</sup>  
**expo**

26 · 27 SEPTEMBER  
OLYMPIA · LONDON



Securing our **digital world**

[www.internationalcyberexpo.com](http://www.internationalcyberexpo.com)

# International Cyber Expo

26-27<sup>th</sup> September 2023 at Olympia London, UK

techUK

Driven by market demand, International Cyber Expo will expand into a larger, more accessible hall in 2023, creating the perfect meeting place for CISOs, CTOs, Managing Directors, business owners, cyber security specialists, government officials and end-users to connect and source products from the thriving cyber security market.

Chaired by Professor Ciaran Martin CB (former CEO of the NCSC), International Cyber Expo combines world-class education, with practical business solutions and innovative cyber security products.

## 2022 event highlights:

- 4812 attendees over the two days
- +130 exhibitors
- Global Cyber Summit
- Live immersive demonstrators with CrisisCast
- Live Hack Demos and City of London Police - Cyber Griffin Decisions and Disruptions exercises
- Cyber House Party



International  
**cyber**2023  
**expo**

26 · 27 SEPTEMBER  
OLYMPIA · LONDON



[WWW.INTERNATIONALCYBEREXPO.COM](http://WWW.INTERNATIONALCYBEREXPO.COM)



## Offer for techUK Members



### A dedicated pod on the techUK/ADS Pavilion including:

- Table and stool
  - Lockable cabinet
  - 1 x Electric socket
  - Spotlight
  - 1 x printed graphic panel
- 1 x printed logo
  - Carpet
  - Use of furniture within the central area of the stand.

\* Exact package TBC



## Enhanced Marketing Package – Exclusive to techUK/ADS Pavilion

- Access to lead scan app to scan visitor badges at event
- Listing as an exhibitor on the event website
  - 250-word company description and logo
  - 5 product services/category listings
  - Press release and video upload function
- Exposure on the dedicated Pavilion page on the event website
- Personalised digital banners including stand number and logo to use on your website, newsletters, email signatures or social media
- Event Guide entry
- Social media – announcement as an exhibitor and promotion on posts mentioning the techUK/ADS Pavilion
- PR – Dedicated coverage of the techUK/ADS Pavilion and its members within our PR campaign

techUK



International  
**cyber**  
expo

26-27 SEPTEMBER  
OLYMPIA · LONDON



[WWW.INTERNATIONALCYBEREXPO.COM](http://WWW.INTERNATIONALCYBEREXPO.COM)

## Offer for techUK members

**techUK**

- £2,999 + VAT
- Including marketing package and furniture

## Get in touch

Rachael Shattock, Event Director  
E: [rshattock@nineteengroup.com](mailto:rshattock@nineteengroup.com)  
T: +44 (0) 20 8609 7721

International  
**cyber**<sup>2023</sup>  
**expo**

26-27 SEPTEMBER  
OLYMPIA · LONDON



[WWW.INTERNATIONALCYBEREXPO.COM](http://WWW.INTERNATIONALCYBEREXPO.COM)