



NHS Marketplace

Improving Patient Care One Innovation At A Time



Agenda

01	Welcome Address	10:00 – 10:15 Matthew Evans, Chief Operating Officer & Director of Markets, techUK
02	Keynote	10:15 – 10:45 John Quinn, CIO, NHS England
03	Introducing NHS Marketplace	10:15 – 10:45 John McGhie, Head of Collaboration Services, NHS England
04	Partner Panel	11:15 – 11:45 Facilitated by Shashii Asnani, UK Health & Social Care Lead, Accenture
05	Q&A	11:45 – 12:00 All Participants
06	Lunch	12:00 – 12:45
07	Breakouts	12:45 – 13:45 Breakout 1: Solution Showcase Breakout 2: Marketplace Design Workshop
08	Closing Remarks	13:45 – 14:15 John Quinn, CIO, NHS England

Welcome Address



Matthew Evans

Chief Operating Officer & Director of Markets

techUK

Keynote



John Quinn

Chief Information Officer

NHS England

The healthcare landscape is changing – not incrementally, but profoundly. These shifts demand **scalable innovations, collaboration and a new way of thinking**



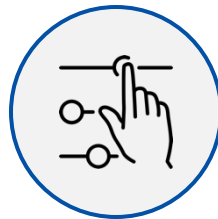
The 3 Big Shifts



Hospital



Community
Care



Analogue
Systems



Digital



Sickness



Prevention

One Digital Way

Team

Blueprint

Framework



One Digital Estate

Core technology foundations to support transformation

- Digitising records (EPRs)
- Hosting / cloud arrangements
- Networks and networking devices
- End user compute
- Cyber and identity & access mgt.



Workforce

Tools to help frontline teams do their jobs more efficiently and save time

- NHS.Net Connect
- NHS Marketplace**
- AI tools (ambient voice and digital assistant)
- E-rostering and learning hubs



People and patients

Tools for patients to access the right care they need, when they need it

- Digital prevention
- First point of contact and pathways
- Virtual health
- Digital personal health record
- Digital diagnostics and treatment



Data

Integrated data platform(s) and data products to support care delivery

Integrated data platform(s) to support research

Our Current Challenges



**DISCONNECTED
INNOVATIONS**



**INCONSISTENT QUALITY
& STANDARDS**



**LIMITED COLLABORATION
AND KNOWLEDGE
SHARING**

**HOW CAN WE OVERCOME DISCONNECTION & DUPLICATION TO
UNLOCK OUR COLLECTIVE POTENTIAL?**

Key Innovations

NHS aims to transform healthcare through **Data, Innovation** and **Digital Technologies** to create a patient-first, responsive & efficient service



Federated Data Platform



NHS App Expansion



AI Driven Predictive Models



Cloud-Based Telephony For GP's



NHS Impact

Unlocking The Multiplier Effect



01. EFFICIENCY GAINS

No duplication, more value

02. SCALABILITY

One innovation adopted by many trusts

03. PATIENT IMPACT

Better care at scale

04. COLLABORATION

Shared ideas, better solution

Introducing NHS Marketplace



John McGhie

Head of Collaboration Services

NHS England

The Vision

A platform that is at the heart of collaboration in the NHS

where people instinctively go to connect with their colleagues, professional communities and wider care network agile and responsive to change

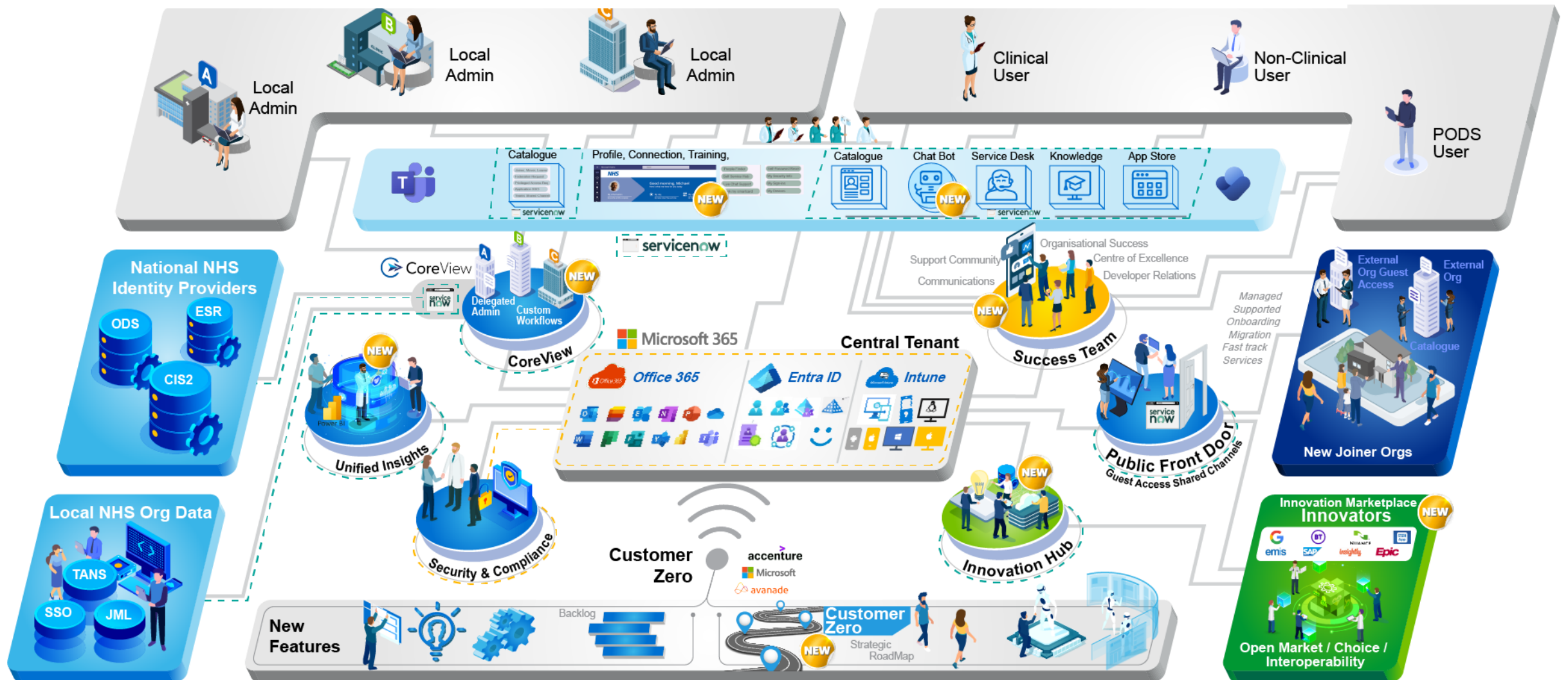
A hub for innovation and customer-zero experiences

An exemplar of other national healthcare services

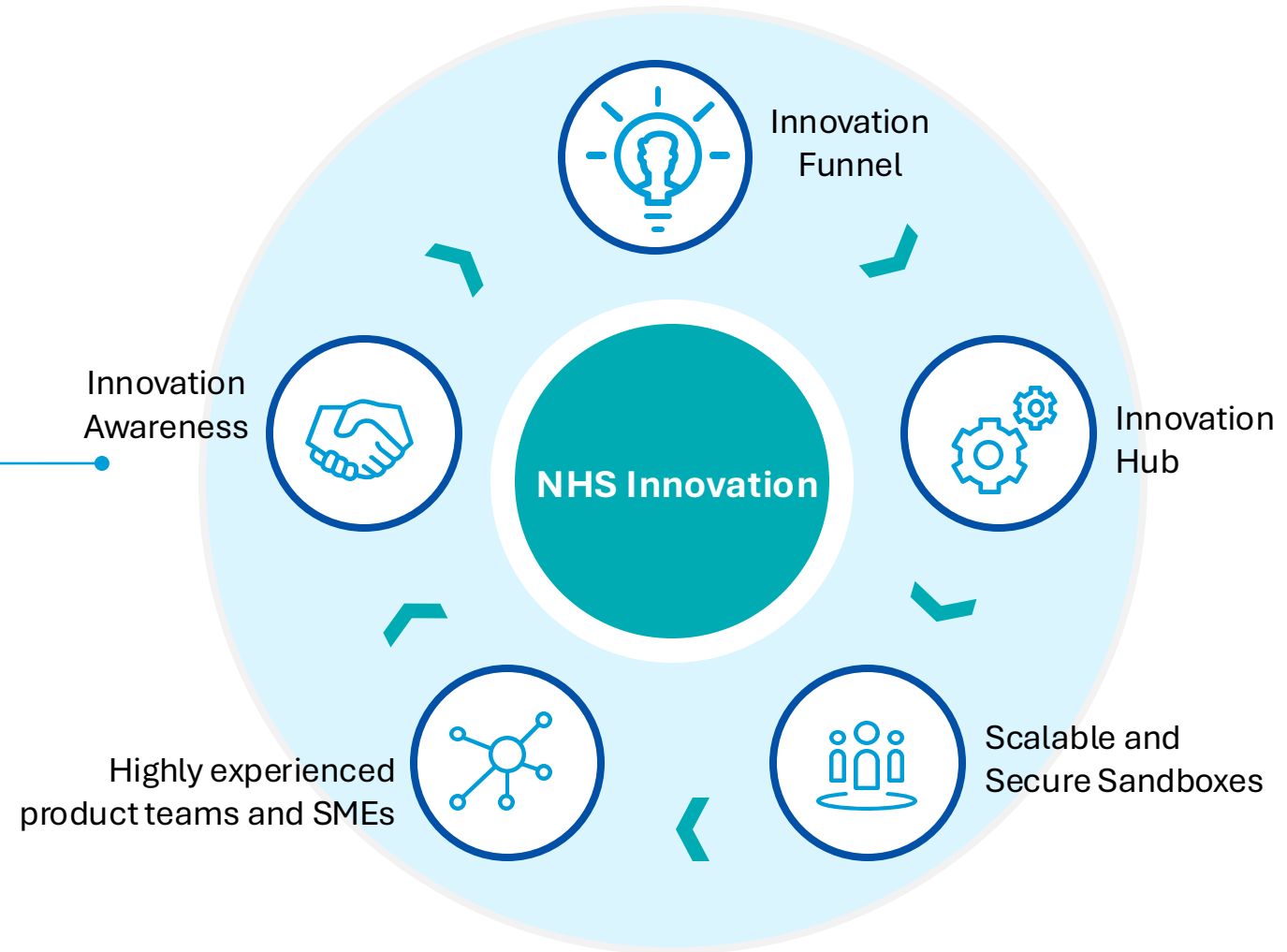
Relentlessly focused on value for money and continuous improvement and puts the human experience at the centre of everything



NHS.net Connect Collaboration Blueprint



NHSmail Innovation Reimagined!



The Marketplace

Knowledge, Technology & Data Solutions



SUPPLIER EXPERIENCE



Enabling suppliers with strategic partnership opportunities, actionable insights, and tools to build trust and increase visibility in the marketplace



Cross-Vendor Partnership Opportunities to collaborate with other vendors, co-develop solutions, and expand market reach



Advanced Reporting & Dashboards to help suppliers track performance and make data-driven decisions for growth



Recognition, Trust, and Visibility features to build supplier credibility through user reviews, ratings, and enhanced visibility to foster trust and attract more customers

INTELLIGENT MARKETPLACE



Empowering users with smart & intelligent features to enhance search, discoverability, and deliver personalised experiences



Smart Tagging and Contextual Search to enables efficient discovery by tagging assets intelligently and enhancing search results based on context



Smart Alerts & Notifications for real-time updates that keep users informed about relevant marketplace activities, new products



AI-driven conversational interfaces that help users find solutions and answer queries with ease



Personalized Recommendations using ML algorithms that analyse user behaviour and preferences to suggest relevant products, services, or apps

MULTI-VENDOR INNOVATION



Building an inclusive and collaborative ecosystem where diverse solutions and technologies can thrive

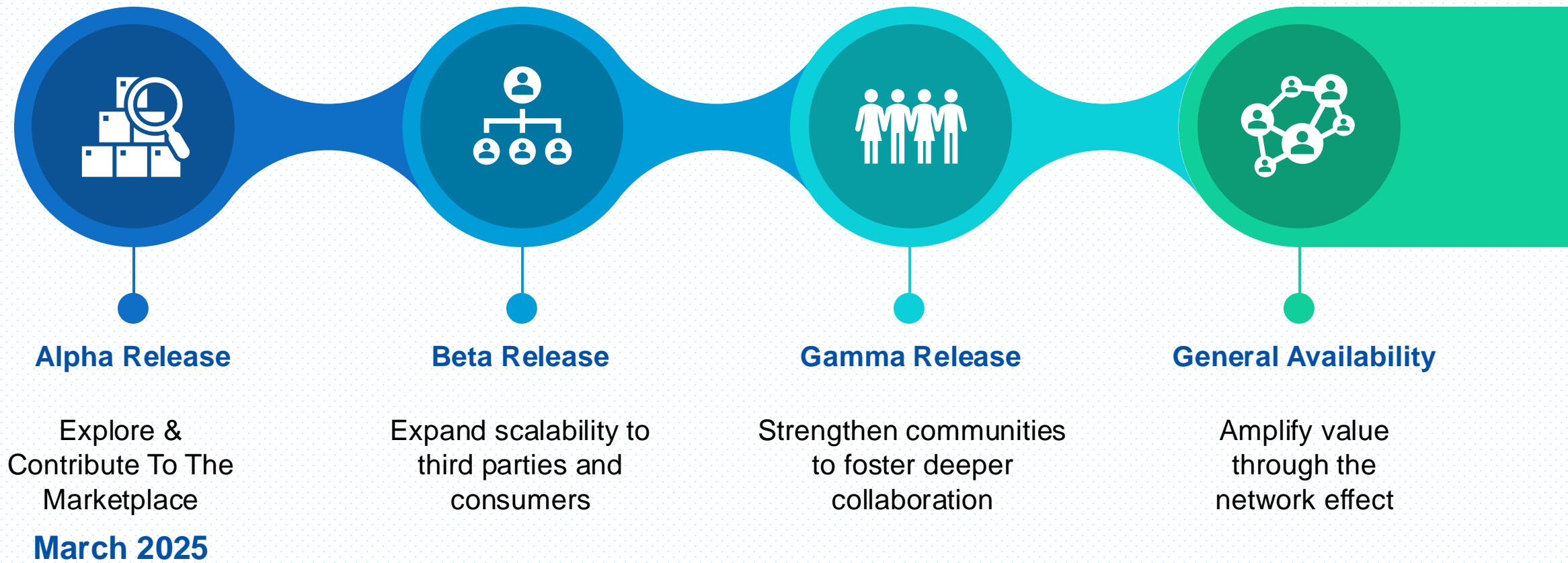


Technology Agnostic marketplace that supports a broad spectrum of technologies and platforms, allowing apps and solutions from various vendors to be integrated and used independently or alongside other technologies



Cross-platform Compatibility to ensuring seamless operation across devices, operating systems, and platforms

Our Path To Innovation



Partner Panel



Shashii Asnani

UK Health & Social Care Lead

Accenture



Susan Thomas

Director Google Health UK & Europe

Google



Jacob West

MD Healthcare & Life Sciences

Microsoft



Dr Andrew Jones

Head of Digital Transformation

AWS

Q&A

Breakouts

Breakout Options



Breakout 1

Solution Showcase

Venue: Main Room

What:

- NHS Bed Utilisation
- Primary Care Admin Efficiency
- Smokefree Pregnancy
- Doc Abode



Breakout 2

Market Place Design Workshop

Venue: Rooms 3 + 4

What:

Contribute to the vision of the NHS Marketplace in this interactive session

Closing remarks



John Quinn

Chief Information Officer

NHS England



**A unified platform
fostering **collaboration**
and enabling the
adoption of reusable
innovations, to enhance
productivity and elevate
patient care**

Adopt & Reuse Solutions

Effortlessly discover & implement cutting-edge solutions

Collaborate

Connect with a vibrant community to co-create solutions

Foster Innovation

Cultivate a culture of innovation by sharing ideas

Enhance Productivity & Elevate Patient Care

Leverage technology to improve efficiency

What's **Your Role** In Shaping the future of our platform?

01 Are you an innovator, ready to **create and propose new solutions?**

02 Do you see yourself **managing and enabling adoption?**

03 Or are you ready to **use the platform** to enable efficiency and achieve your goals?

Early Adopters Program Interest
Form



**YOUR INPUT MATTERS! Join our
Early Adopters Program Today!**